







ATMC Benchmarks Survey for Training Providers 2015

Which of these bests describes your primary business?

		Response percent	Response total
Original Equipment Manufacturer		25%	16
Training Vendor		35.94%	23
Aftermarket Manufacturer		7.81%	5
Aftermarket Service Provider		6.25%	4
Aftermarket Parts Distribution		0%	0
Tool and Equipment Provider		0%	0
Fleet		15.63%	10
Industry Organization		9.38%	6

Statistics based on **64** respondents;

What percentage of the training that your company provides is represented by each of these delivery methods?

	Mean	Response total
Classroom, Instructor-led	32.75	64
Lab, Instructor-led	24.36	64
Virtual Classroom, Online Instructor-led	4.81	64
Coaching/Mentoring, On-the-Job	10.81	64
Video Learning	4.69	64
Self-paced E-Learning	13.70	64
Self-paced Printed Manual	2.31	64
Virtual Simulation (Computer-generated 2D or 3D)	0.80	64
Mobile Learning (Smartphone or Pad)	1.44	64
Informal Learning (e.g., Social Media, Wikis, Discussion Groups, Blogs)	1.84	64
Other	2.48	64

Statistics based on **64** respondents;



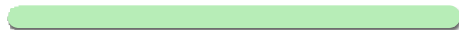



If "Other" in the question above amounts to more than 5% of the total, please describe the training delivery method(s) involved.

	Response total
	7

Statistics based on **7** respondents;


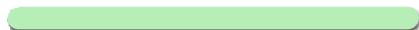

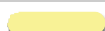

How do you see the use of these delivery methods changing in the next 12 to 18 months?

Classroom, Instructor-led

		Response percent	Response total
Substantial Decrease		1.59%	1
Some Decrease		17.46%	11
About the Same		53.97%	34
Some Increase		15.87%	10
Substantial Increase		7.94%	5
Don't offer this method		3.18%	2
Comments			3


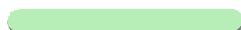



Statistics based on 63 respondents;

Lab, Instructor-led

		Response percent	Response total
Substantial Decrease		0%	0
Some Decrease		8.48%	5
About the Same		49.15%	29
Some Increase		18.64%	11
Substantial Increase		11.86%	7
Don't offer this method		11.86%	7
Comments			2




Statistics based on 59 respondents;

Virtual Classroom, Online Instructor-led

		Response percent	Response total
Substantial Decrease		0%	0
Some Decrease		3.51%	2
About the Same		28.07%	16
Some Increase		31.58%	18
Substantial Increase		8.77%	5
Don't offer this method		28.07%	16
Comments			1

Statistics based on 57 respondents;

Coaching/Mentoring, On-the-Job

		Response percent	Response total
Substantial Decrease		0%	0
Some Decrease		1.72%	1
About the Same		46.55%	27
Some Increase		22.41%	13
Substantial Increase		5.17%	3
Don't offer this method		24.14%	14
Comments			1

Statistics based on 58 respondents;

Video Learning

		Response percent	Response total
Substantial Decrease		1.75%	1
Some Decrease		1.75%	1
About the Same		29.83%	17
Some Increase		38.6%	22
Substantial Increase		1.75%	1
Don't offer this method		26.32%	15
Comments			1

Statistics based on 57 respondents;

Self-paced E-Learning

		Response percent	Response total
Substantial Decrease		0%	0
Some Decrease		3.23%	2
About the Same		33.87%	21
Some Increase		35.48%	22
Substantial Increase		17.74%	11
Don't offer this method		9.68%	6
Comments			2

Statistics based on 62 respondents;

Self-paced Printed Manual

		Response percent	Response total
Substantial Decrease		1.72%	1
Some Decrease		15.52%	9
About the Same		43.1%	25
Some Increase		10.35%	6
Substantial Increase		0%	0
Don't offer this method		29.31%	17
Comments			0

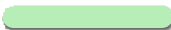



Statistics based on 58 respondents;

Virtual Simulation (Computer-generated 2D or 3D)

		Response percent	Response total
Substantial Decrease		1.79%	1
Some Decrease		0%	0
About the Same		23.21%	13
Some Increase		17.86%	10
Substantial Increase		5.36%	3
Don't offer this method		51.79%	29
Comments			1





Statistics based on 56 respondents;

Mobile Learning (Smartphone or Pad)

		Response percent	Response total
Substantial Decrease		0%	0
Some Decrease		0%	0
About the Same		20.37%	11
Some Increase		35.19%	19
Substantial Increase		5.56%	3
Don't offer this method		38.89%	21
Comments			1




Statistics based on 54 respondents;

Informal Learning (e.g., Social Media, Blogs, Wikis, Discussion Groups)

		Response percent	Response total
Substantial Decrease		0%	0
Some Decrease		0%	0
About the Same		25.46%	14
Some Increase		32.73%	18
Substantial Increase		1.82%	1
Don't offer this method		40%	22
Comments			1

Statistics based on 55 respondents;

Other

		Response percent	Response total
Substantial Decrease		0%	0
Some Decrease		0%	0
About the Same		28.57%	12
Some Increase		4.76%	2
Substantial Increase		0%	0
Don't offer methods other than those already listed		66.67%	28
Comments			0

Statistics based on 42 respondents;

General comments related to this survey:

		Response total
		14

Statistics based on 14 respondents;