

ATMC 2016 Conference Agenda

Tuesday April 5

Time	Room	Event
7: 00 am – 9:00 am	Mt Laurel Foyer	Badge Pick-up
7:00 am – 10:00 am	Emory Break Area	Continental Breakfast
8:30 am – 12:00 pm	Mt Laurel	OE Roundtable (closed session, Includes breakfast and lunch)
12:00 pm – 1:30 pm	Dining room	Lunch for OE Group
1:30 pm – 5:00 pm	Mt Laurel	OE Roundtable Resumes
1:00 pm – 2:00 pm	Mt Laurel Foyer	Badge Pick-up
2:00 pm – 4:00 pm	Silverbell Pavilion	Aftermarket Roundtable
4:15 pm – 4:45 pm	Garden Overlook	Volunteer's Meeting
5:30 pm – 8:30 pm	Garden Overlook	Badge Pick-up
6:30 pm – 8:30 pm	Garden Overlook	Opening Reception Hosted by Toyota and Lexus

Wednesday April 6

7:00 am – 8:00 am	Mt Laurel Foyer	Badge Pick-up
7:00 am – 8:00 am	Emory Break Area	Continental Breakfast Hosted by Gates
8:00 am – 9:00 am	Emory Amphitheatre	Welcome and Introductions, Holly Gerke, ATMC Chair
9:00 am – 9:15 am		Break
9:15 am – 10:15 am	Emory Amphitheatre	Augmented Reality... <i>Conceptual Learning Becomes Contextual and Learning Becomes Doing</i> , Wendy Ferrell and John Sweeney, Lionbridge
10:15 am – 10:45 am		Break
10:45 am 12:00 pm	Emory Amphitheatre	Panel Discussion... The 2015 ATMC Training Award Winners discuss their individual approaches to measuring the effectiveness of their training, Moderated by Jim Boyd, Southeastern Freight Lines
12:00 pm – 1:30 pm	Dining Room	Lunch Hosted by Universal Technical Institute (UTI)
1:30 pm – 2:30 pm	Emory Amphitheatre	OE and ATMC Benchmark Survey Results
2:30 pm – 3:00 pm		Break

Wednesday April 6 *cont*

3:00 pm – 4:15 pm	Mt Laurel Azalea	Knowledge Transfer Discussion Groups Topic 1: <i>Strategies to Make Training Entertaining</i> Topic 2: <i>Strategies for Successful OJT</i>
4:15 pm – 4:30 pm		Break
4:30 pm – 5:00 pm	Emory Amphitheatre	Discussion Group Summaries
6:00 pm – 6:45 pm	Silverbell Veranda	Reception Hosted by Cengage Learning
6:45 pm – 8:45 pm	Silverbell Pavilion	Dinner Hosted by ASE and Bridgestone

Thursday April 7

7:00 am – 8:00 am	Emory Break Area	Continental Breakfast Hosted by Gates
7:00 am – 7:45 am	Magnolia	ATMC Value Proposition Meeting... <i>voice your opinion concerning the things ATMC does well, things we could do better, and ideas for other training topics we could address, Holly Gerke</i>
7:00 am – 7:45 am	Poplar	CASE information Meeting... <i>Learn about the ASE accreditation program for training providers administered by ATMC, Don Dew, ASE</i>
8:00 am	Emory Amphitheatre	Welcome Back... Holly Gerke
8:15 am – 9:30 am	Mt Laurel Azalea	Knowledge Transfer Discussion Groups Topic 3: <i>New Hire Training... On Boarding or Water Boarding?</i> Topic 4: <i>Share a Story about a Training Mistake You've Made</i>
9:30 am – 9:45 am		Break
9:45 am – 10:15 am	Emory Amphitheatre	Discussion Group Summaries
10:15 am – 10:30 am		Break
10:30 am – 11:30 am	Emory Amphitheatre	Panel discussion... <i>Transitioning Vocational Students to the Workplace via Internships, Moderated by Trish Serratore, AYES/NATEF President</i>
11:30 am	Emory Amphitheatre	Chair's Closing Statements, Holly Gerke
12:00 pm – 1:30 pm	Dining Room	Lunch for Afternoon Workshop Participants
12:00 pm – 1:30 pm	Poplar	ATMC BOD Meeting / Lunch
1:30 pm – 4:30 pm	Azalea	Kirkpatrick Workshop.. <i>Igniting the Inner Fire, Facilitated by Chuck Udell, Kirkpatrick Partners</i> (For Registered Participants)