

# ASE 2018 – 2019 Automotive Career Survey



Education Foundation

# Survey Invitations to 157,804 Prospects

e-mails

106,572 invitations  
1.7% response rate  
88% completion rate

texts

50,870 invitations  
7.9% response rate  
79% completion rate

instructors

362 responses  
90% completion rate



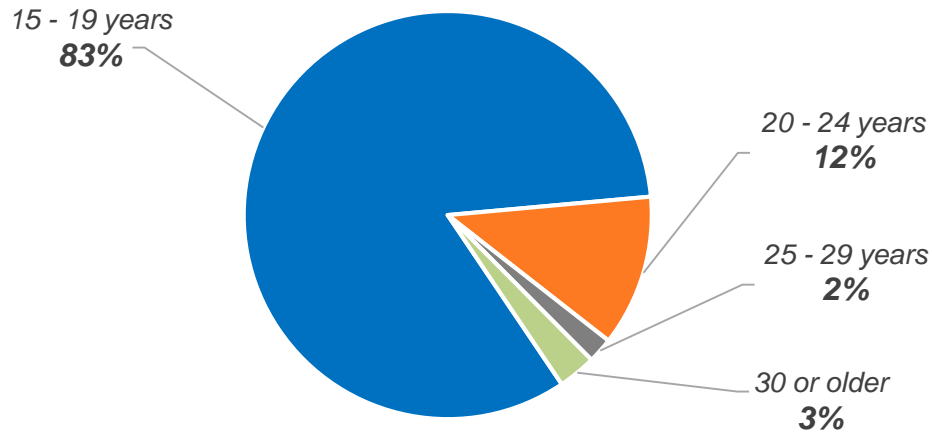
# Student Responses



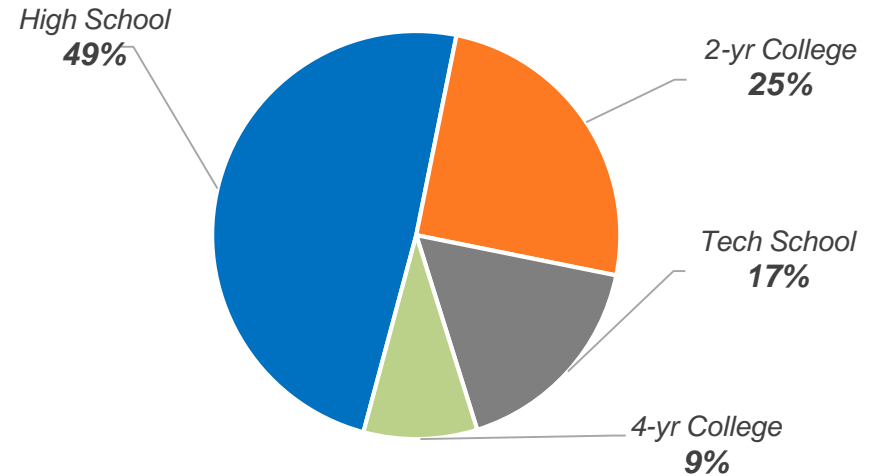
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# Students Demographics

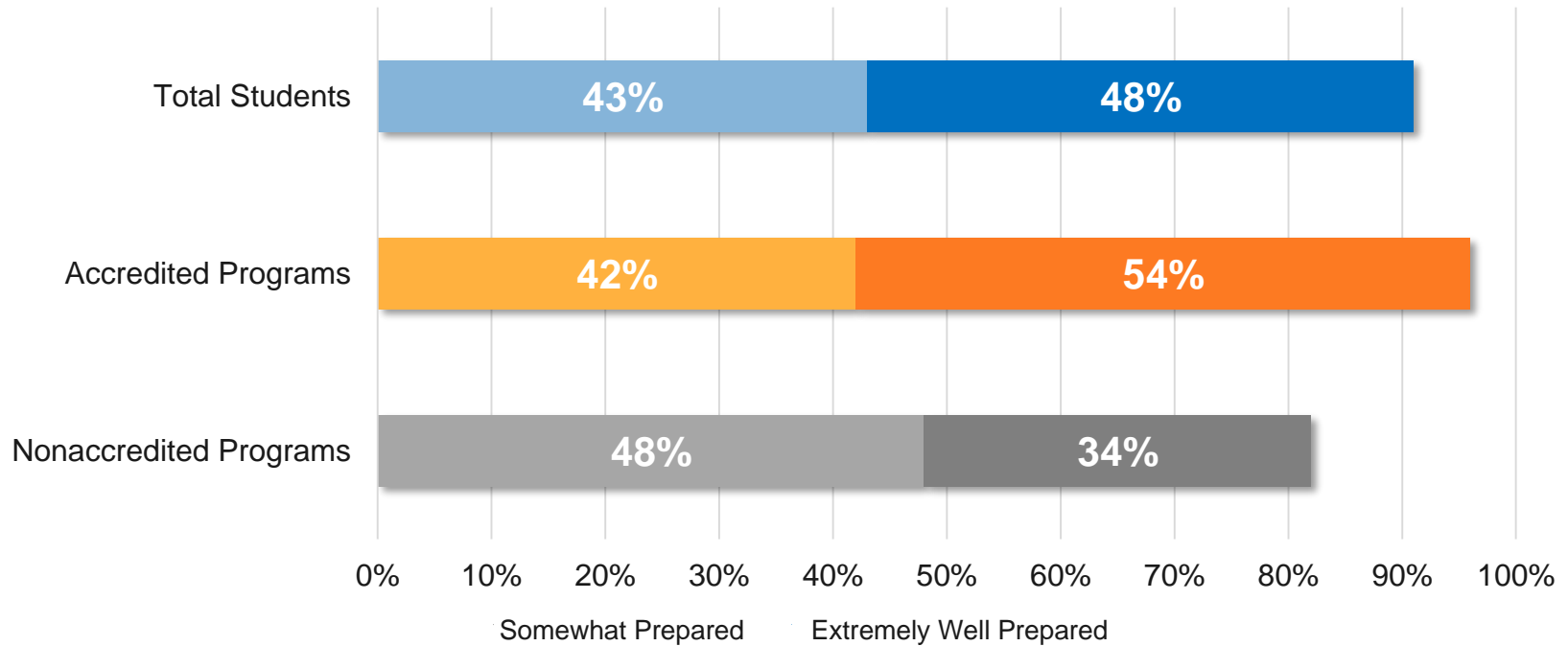
## Age Ranges



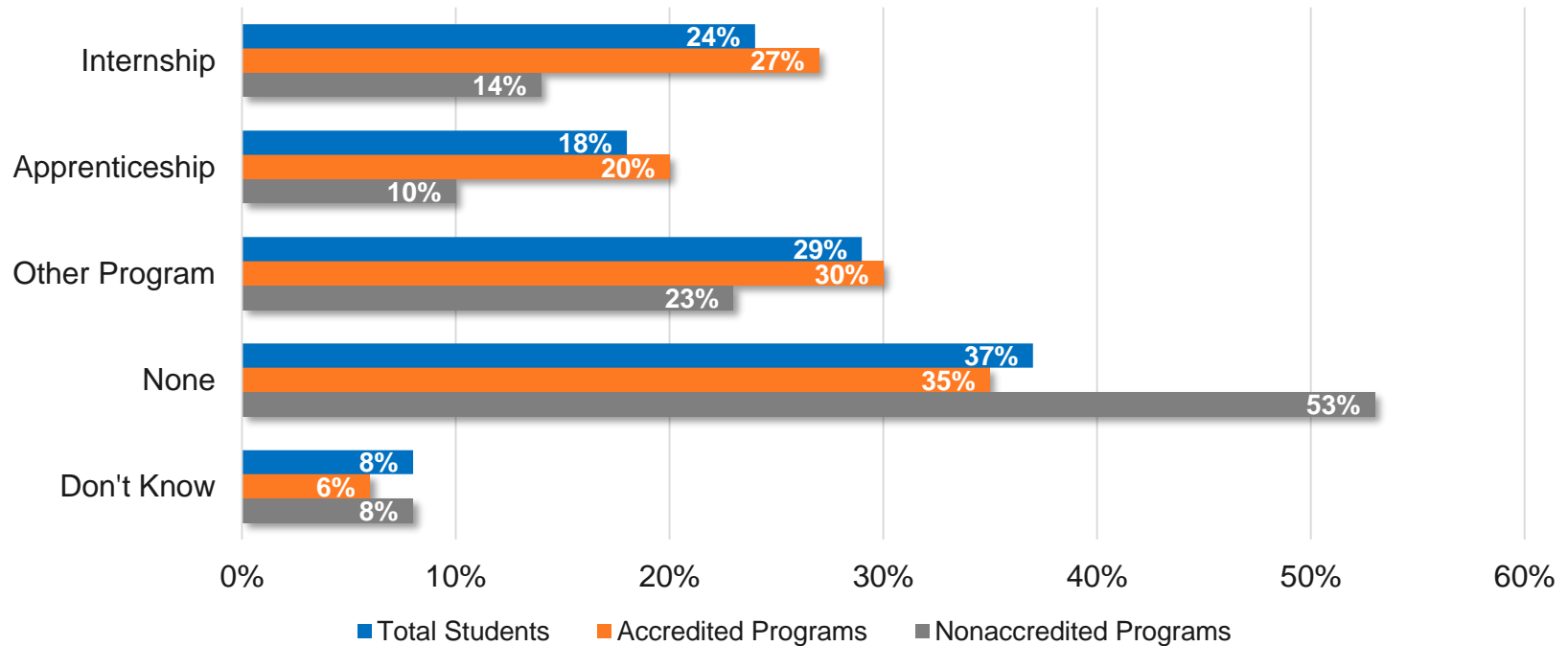
## Educational Levels



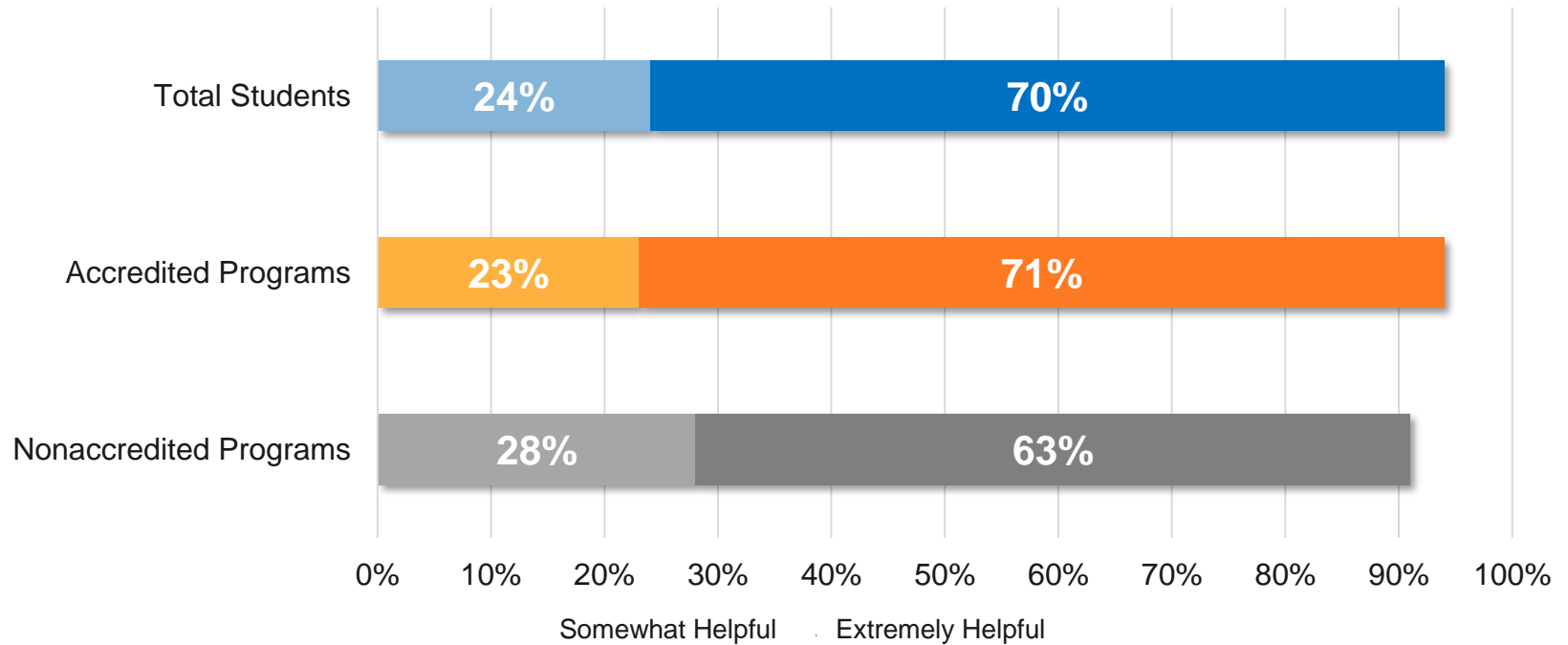
# Preparation for Employment in Auto Service



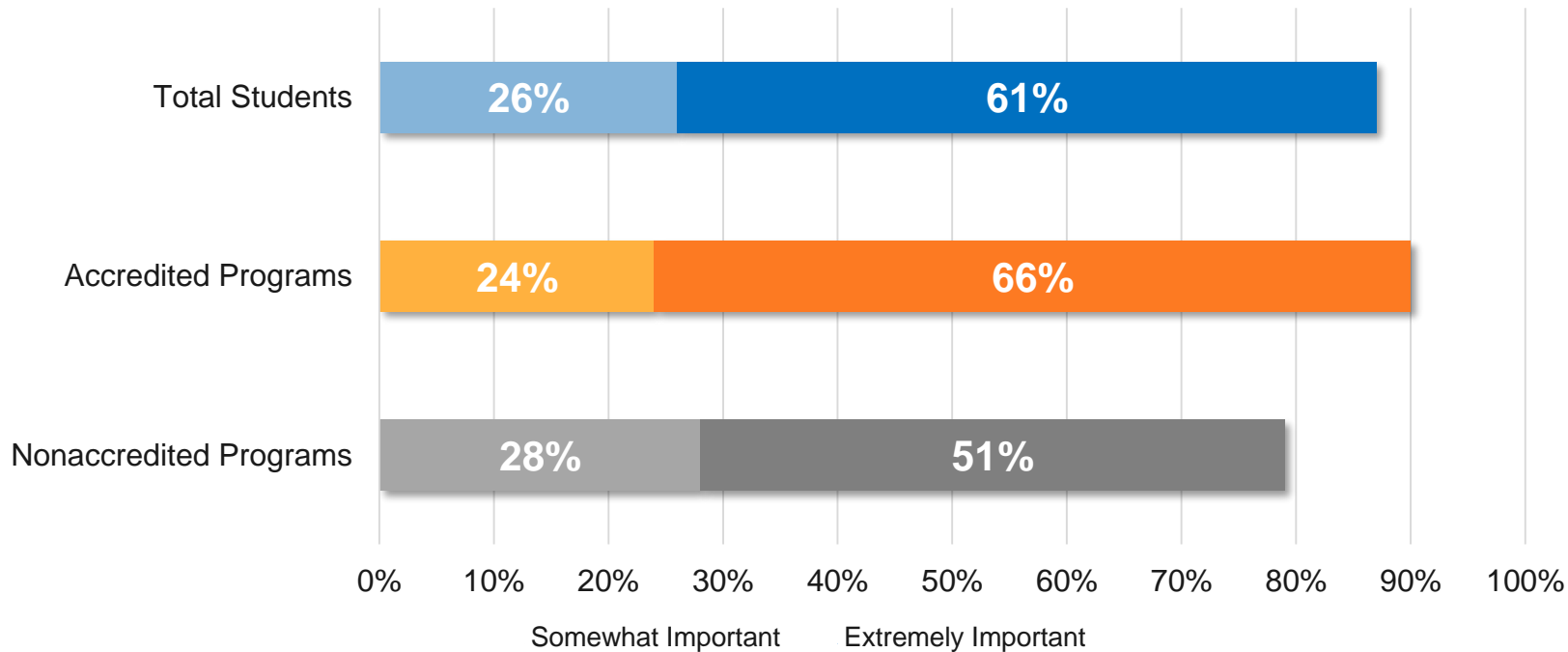
# Participation in Work-Based Programs



# Helpfulness of Work-Based Programs



# Importance of ASE Certification



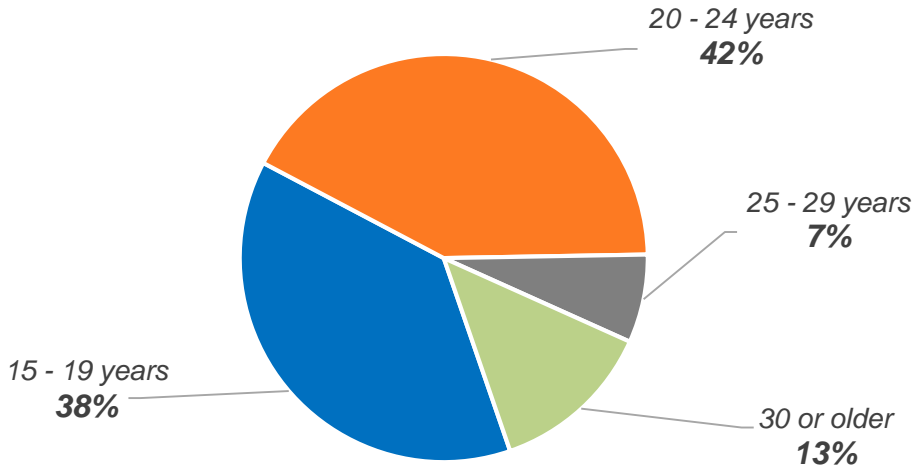


# Graduate Responses

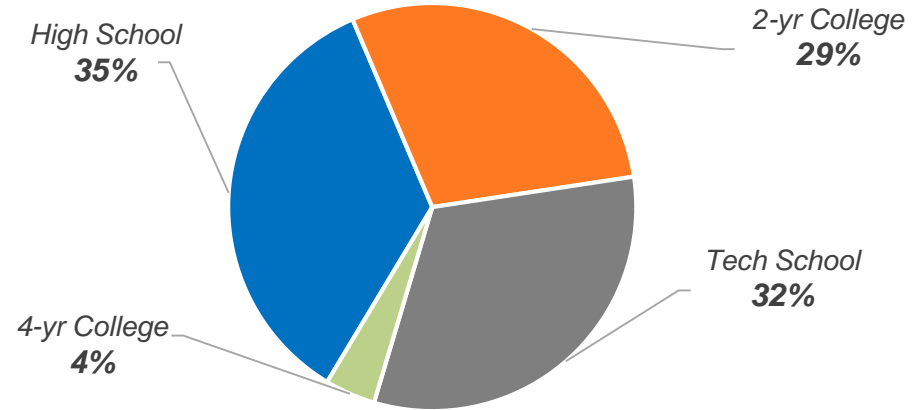


# Graduate Demographics

## Age Ranges



## Highest Education



82% completed their education within the past 2 years.



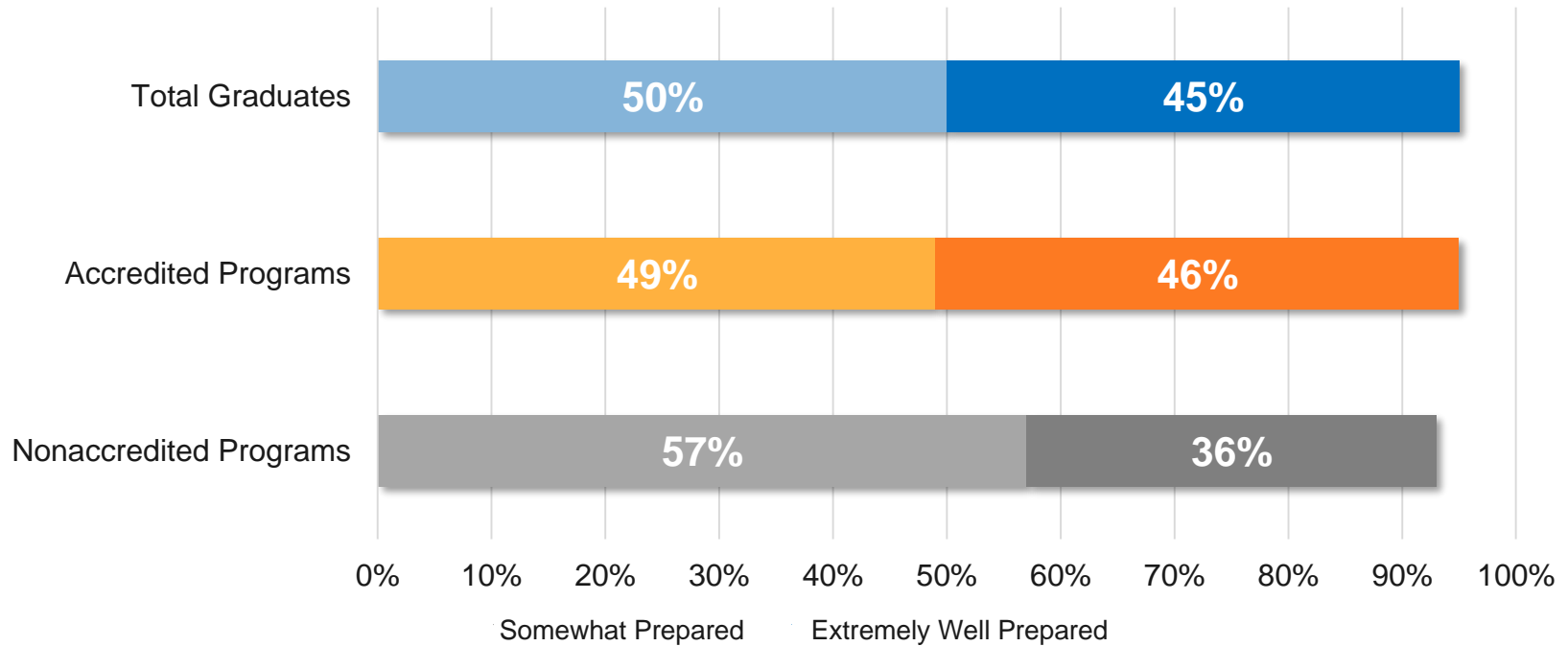
# Types of Jobs in Automotive Technology

	Total Graduates	Accredited	Nonaccredited
Automobile Service	59%	58%	44%
Medium / Heavy Truck Service	14%	14%	8%
Collision / Auto Body	9%	10%	13%
Parts Specialist	4%	4%	13%
Service Writer / Consultant	3%	3%	2%
Other*	11%	11%	20%

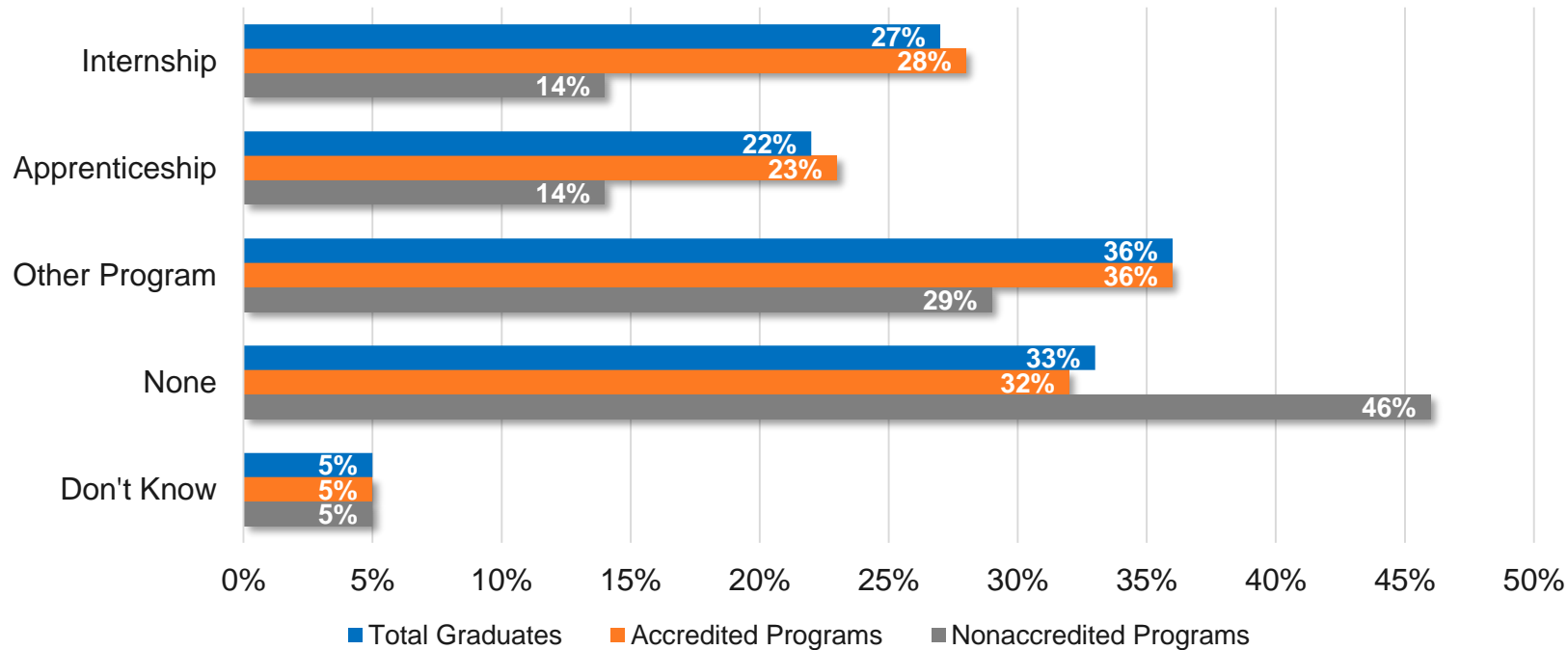
\*Other automotive jobs included shop foreman, golf course equipment, motorcycle, construction equipment, machinist and hot rod.



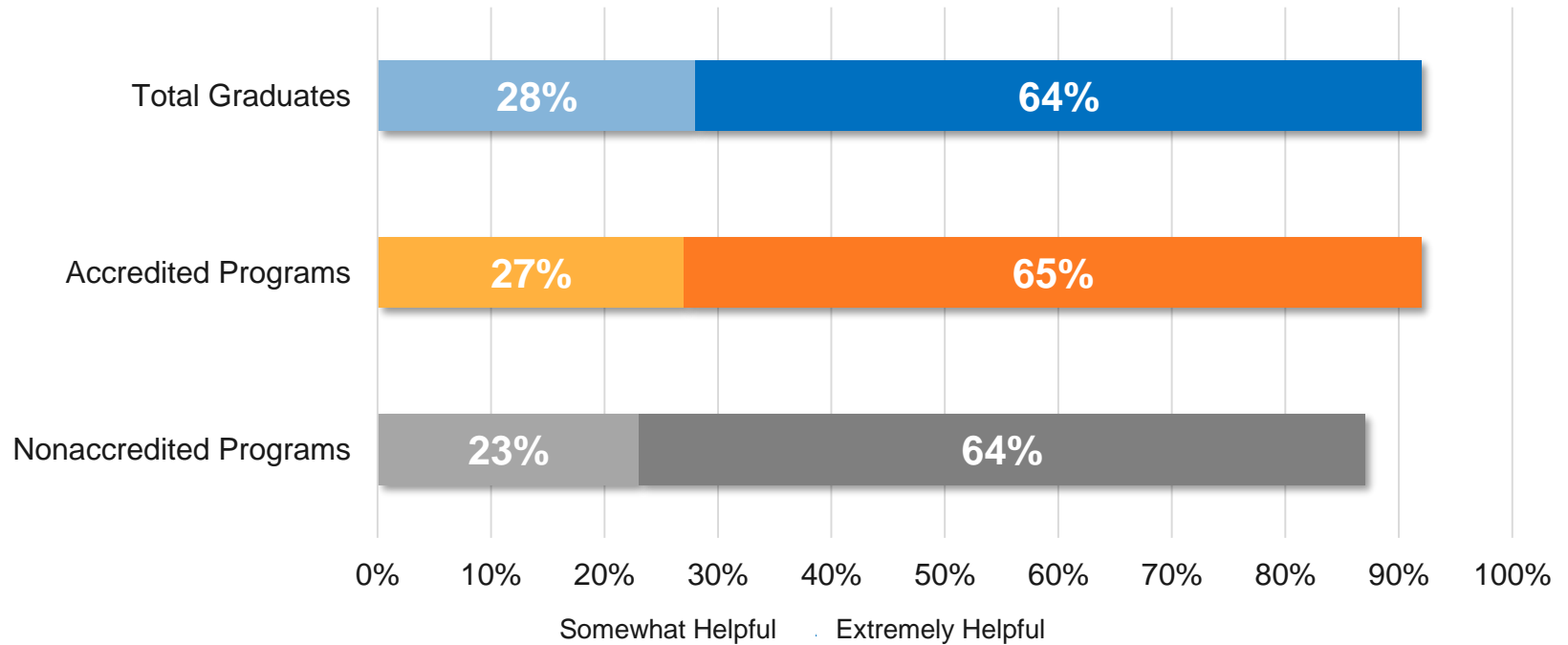
# Preparation for Employment in Auto Service



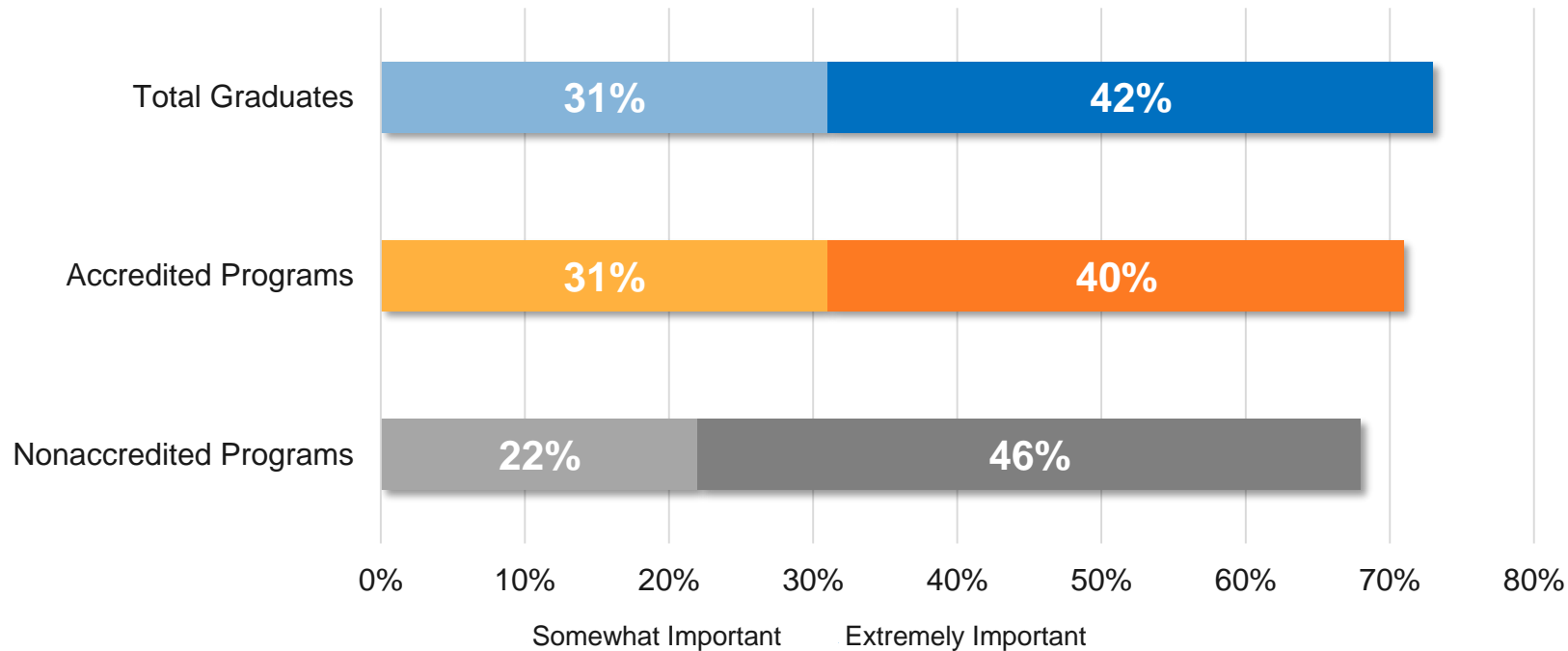
# Participation in Work-Based Programs



# Helpfulness of Work-Based Programs



# Importance of ASE Certification



# Comparisons

## Students

A majority of students from accredited programs feel they are prepared for employment and have participated in work-based training. Students also place greater importance on ASE for professional advancement.

- 94% say work-based training is important.
- 55% participated in work-based training.
- 87% believe ASE certification is important.

## Graduates

Graduates also feel prepared for the workplace and participated in work-based training. But they don't place as much importance on ASE for professional advancement.

- 92% say work-based training is important.
- 62% participated in work-based training.
- 73% believe ASE certification is important.





## SWAG Conclusions

- Students and graduates feel work-based learning is important for employment
- Slightly higher % of graduates of accredited programs are employed in the industry
- Students and graduates feel their education prepared them for career
- ASE Certification importance lessens slightly with graduates



**ASE Education Foundation**

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