



Training Managers Council
ATMC

ATMC Training Benchmarks Survey

(2023)

MATT SHEPANEK

MSHEPANEK@ASE.COM

Objectives

Conduct

Conduct a survey on training metrics and methods with industry training consumers.

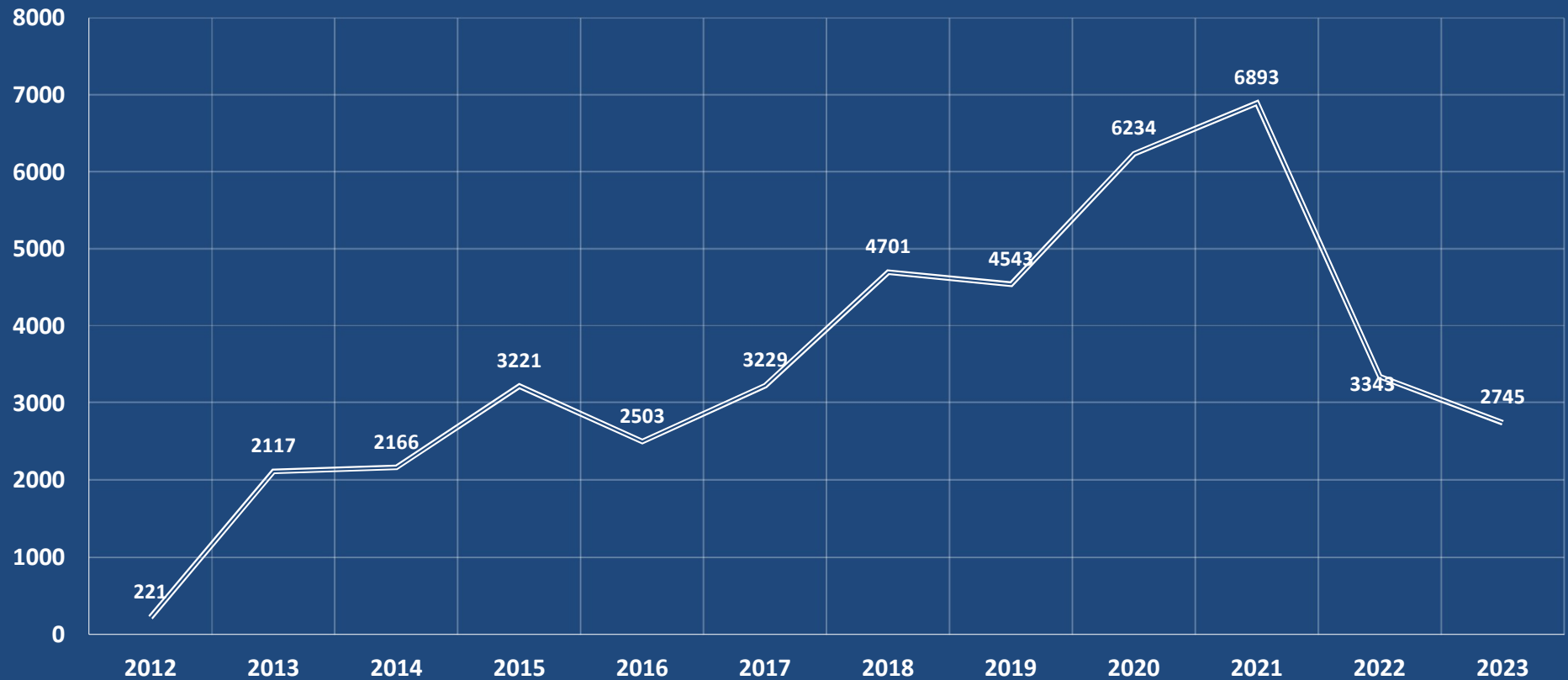
Establish

Establish a baseline for future surveys that will help identify trends and to align the offerings of training providers with the needs of training consumers.

Draw

Draw correlations based upon responses.

Participation per year





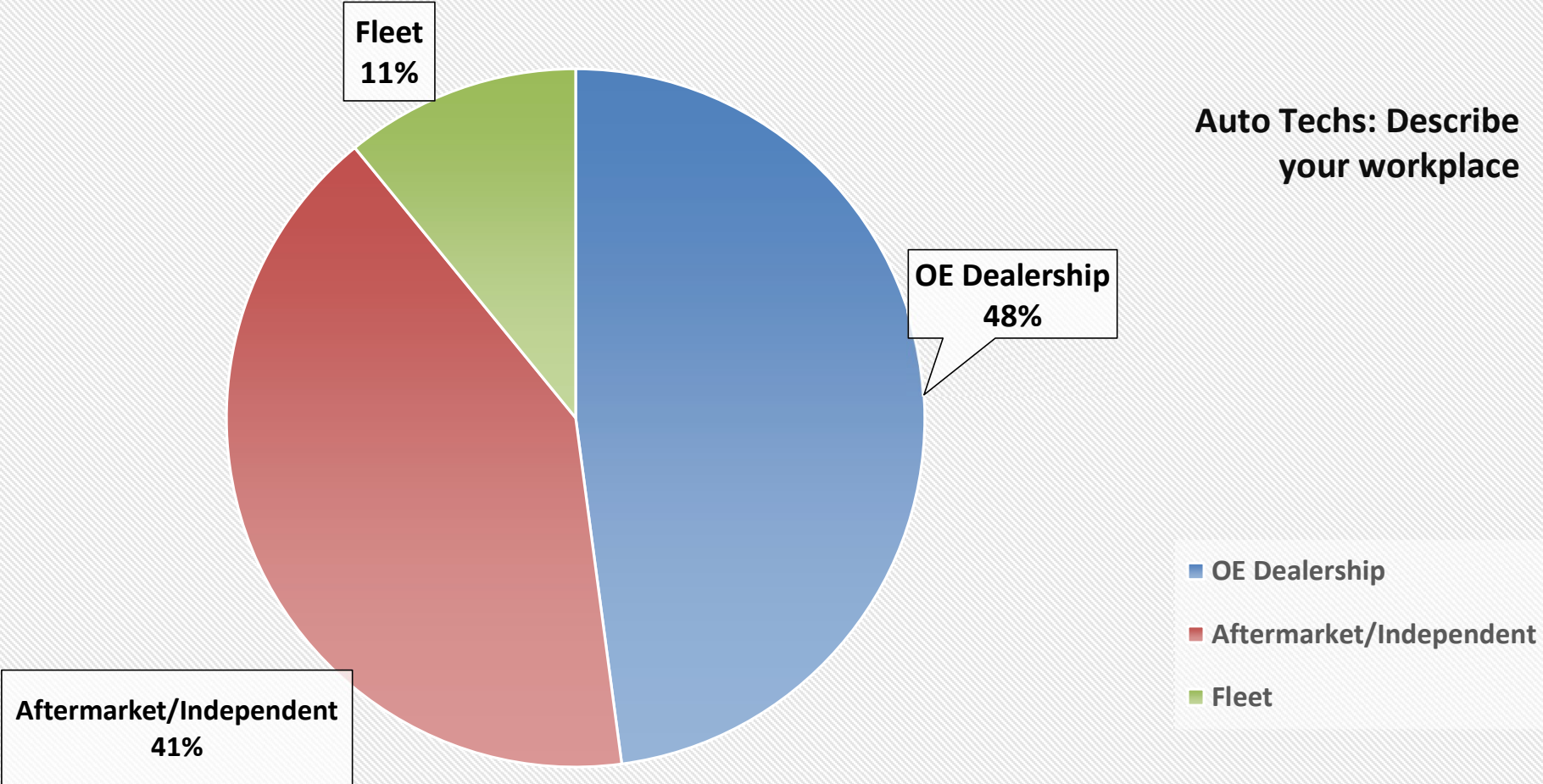
Training Managers Council
ATMC

What best describes your workplace?

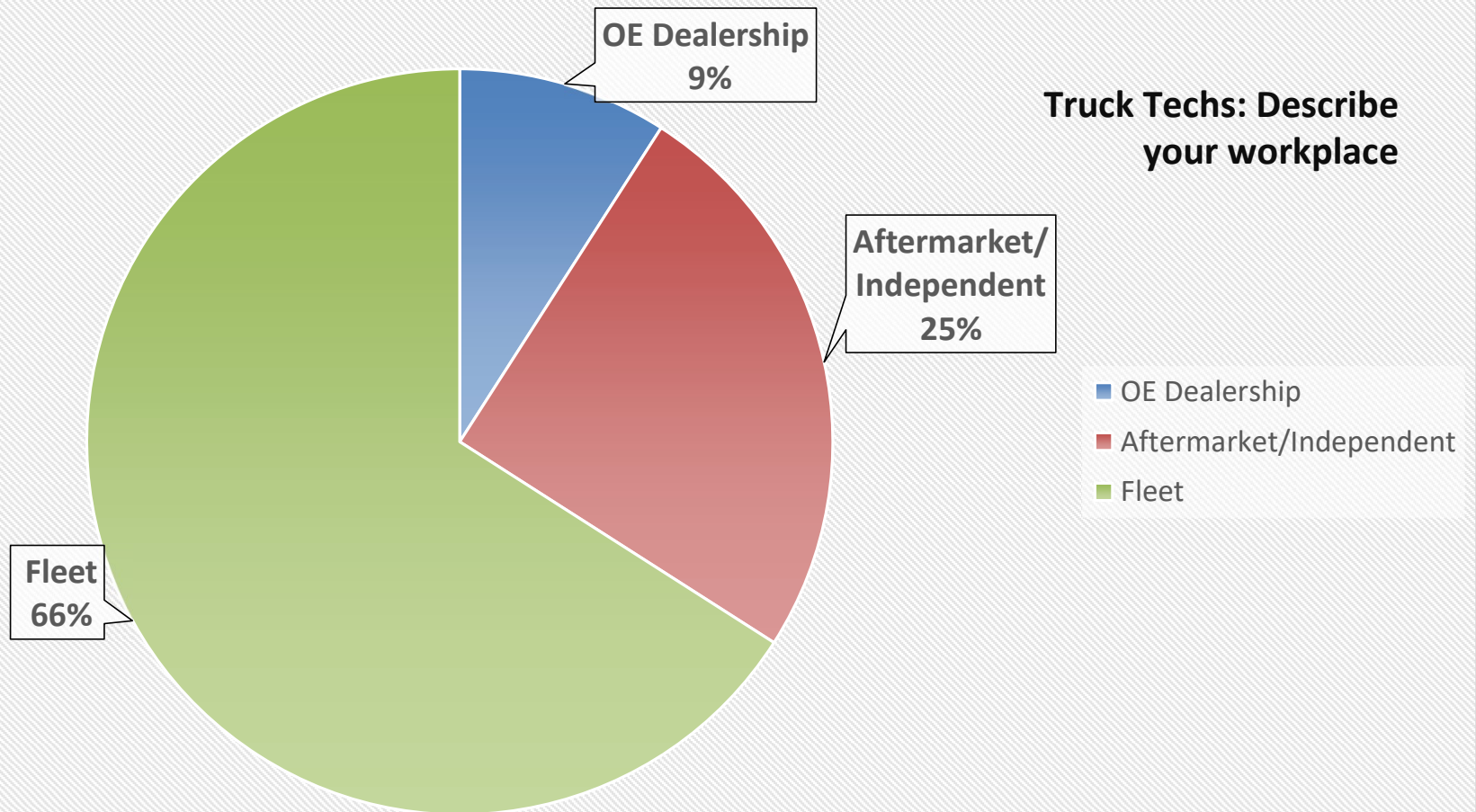
What best describes your job in the industry?

	2022	2023
Automotive Repair Technician	65.46%	56.88%
Truck Repair Technician	5.64%	6.65%
Collision Repair Technician	0.84%	1.26%
Service Advisor	2.33%	2.93%
Shop Manager	14.06%	16.66%
Parts Distribution	1.43%	1.45%
Instructor	10.24%	14.17%

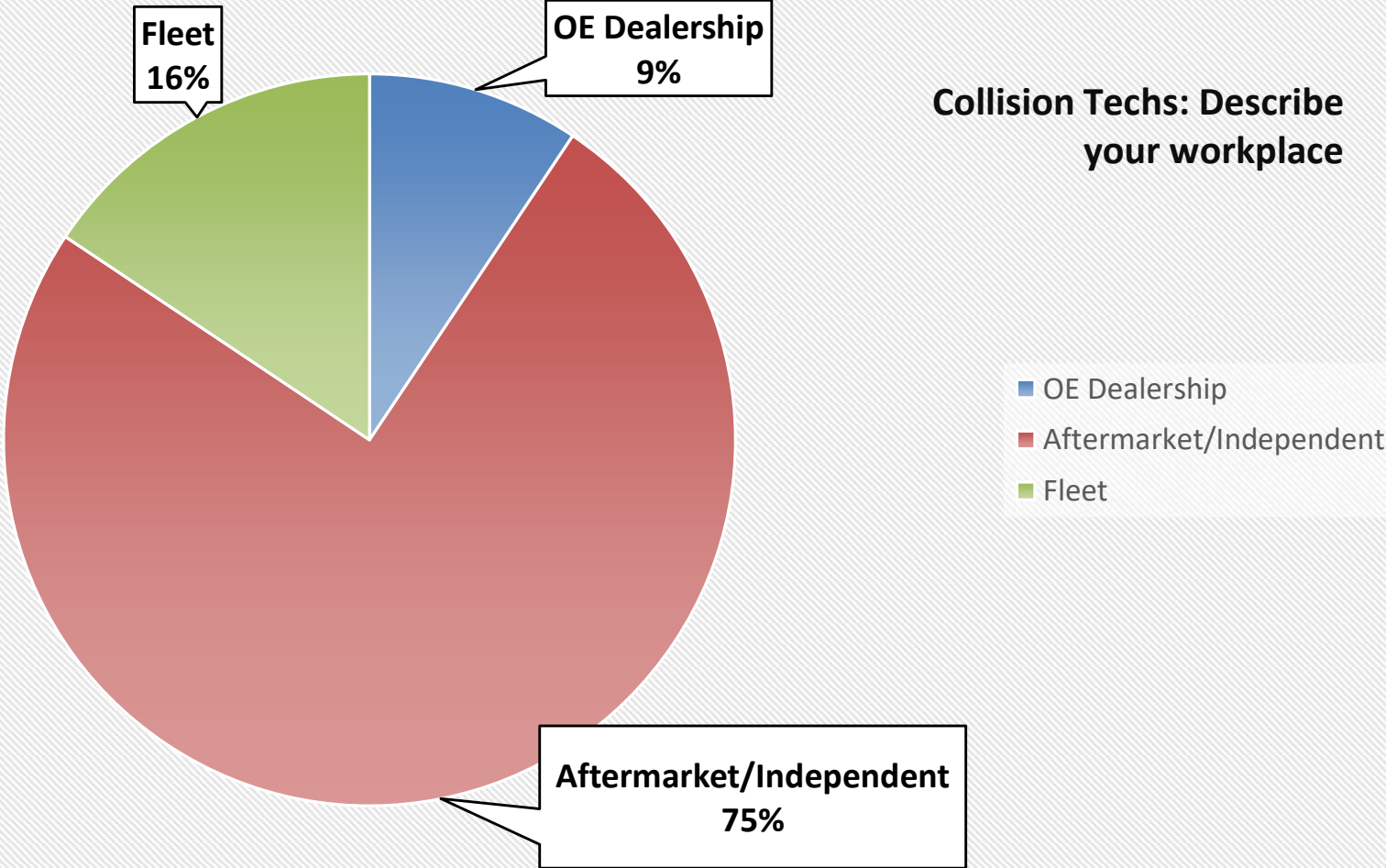
Auto Techs: Describe your workplace



Truck Techs: Describe your workplace



Collision Techs: Describe your workplace

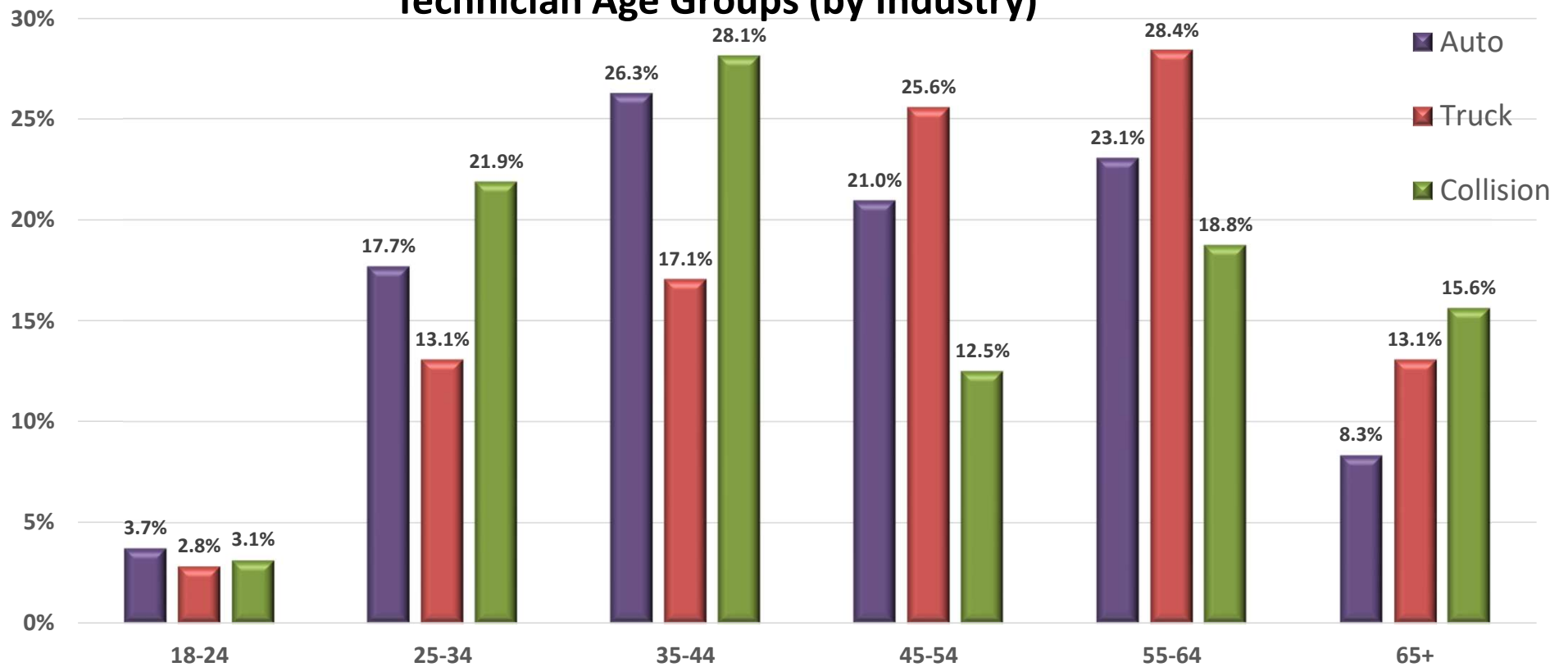




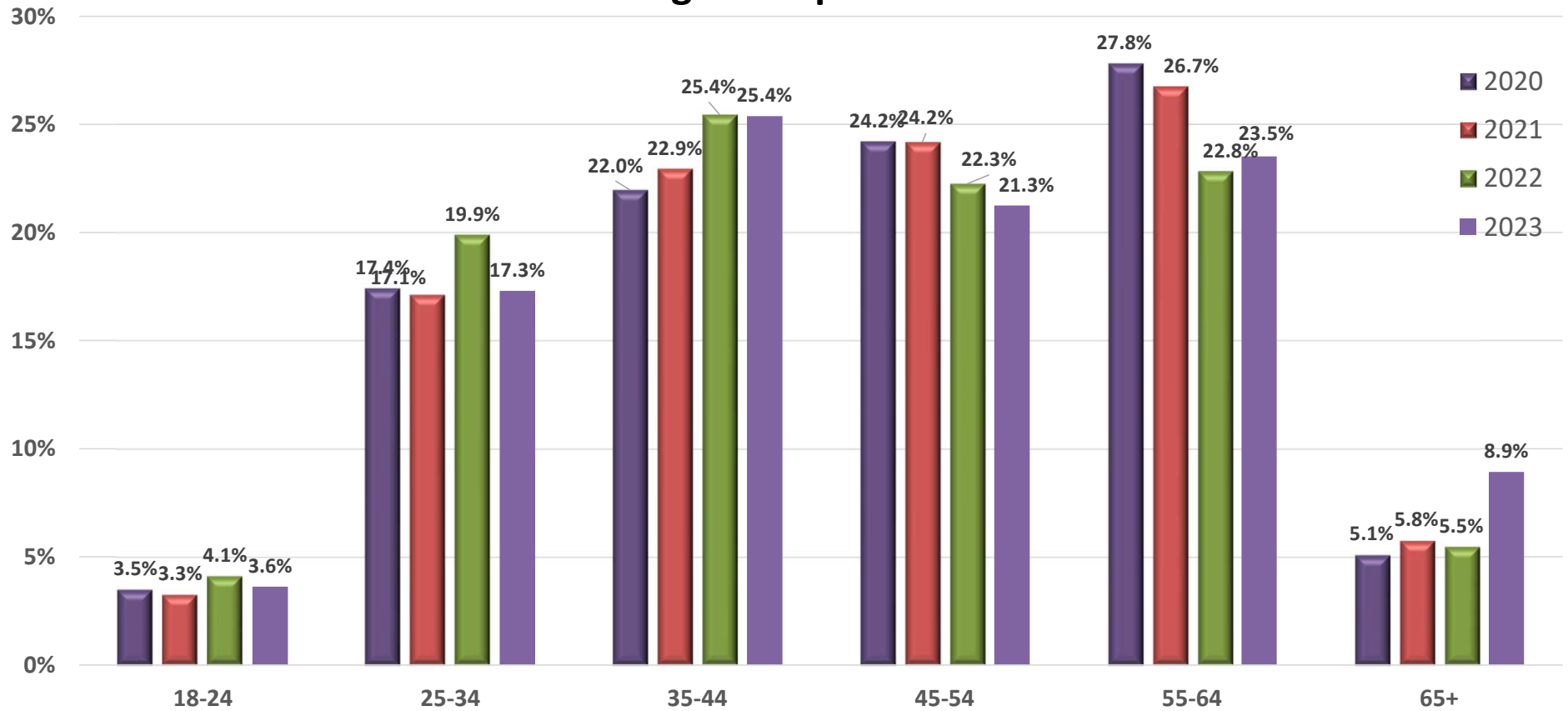
Training Managers Council
ATMC

What is your age?

Technician Age Groups (by Industry)



Technician Age Groups 2020 - 2023

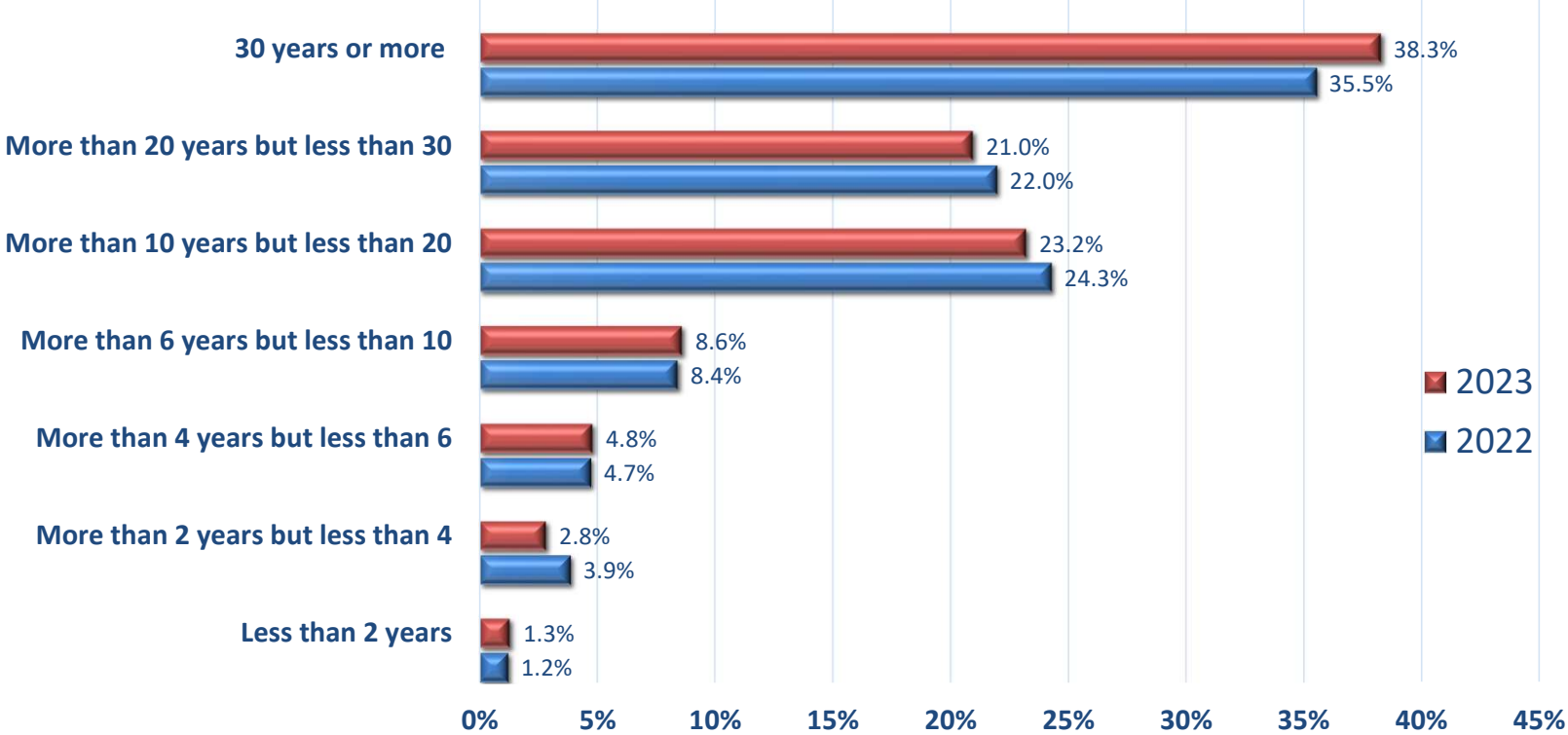




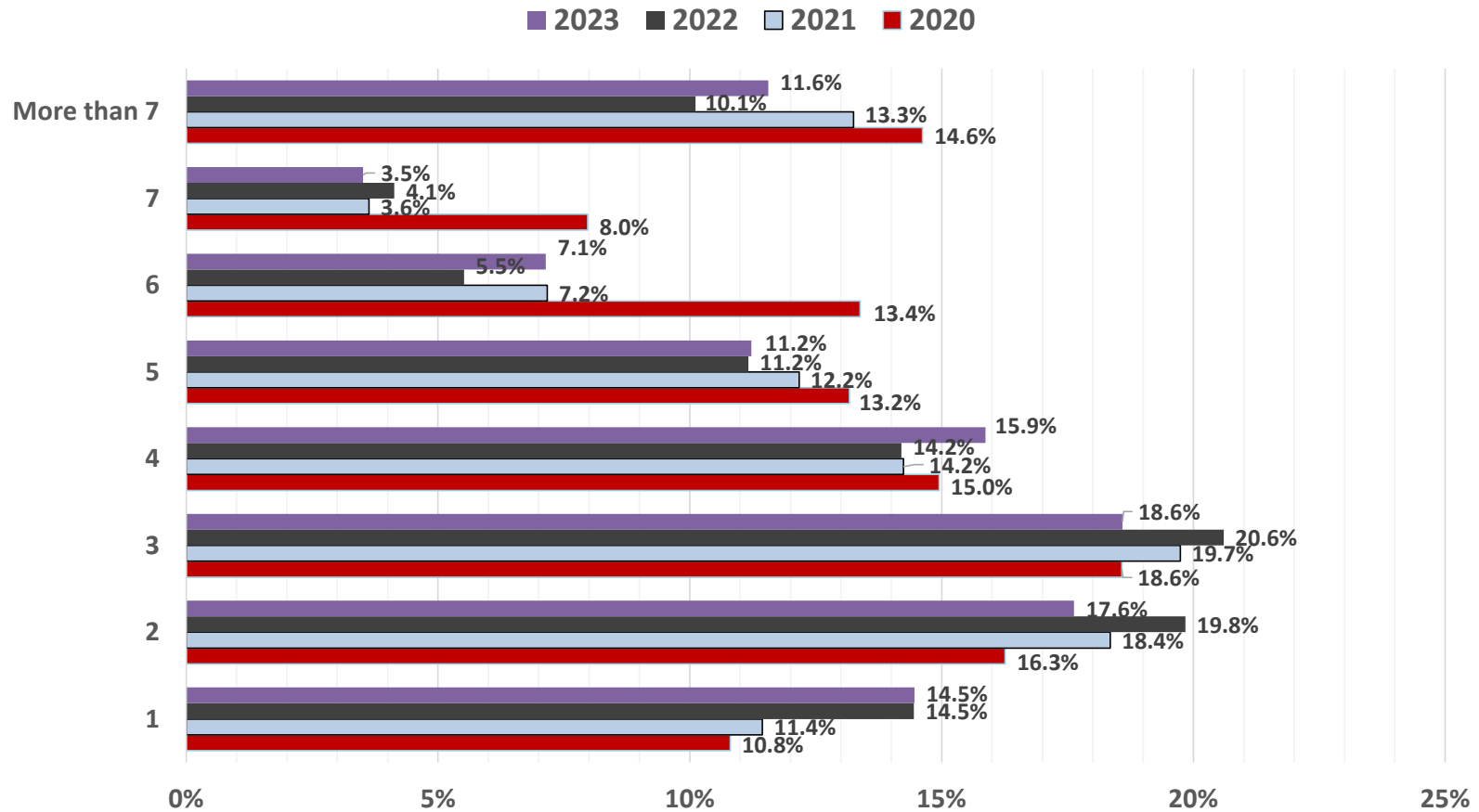
Training Managers Council
ATMC

What is your industry experience?

Years in Industry (2023-2022)



Number of Employers During Career (2023-2020)

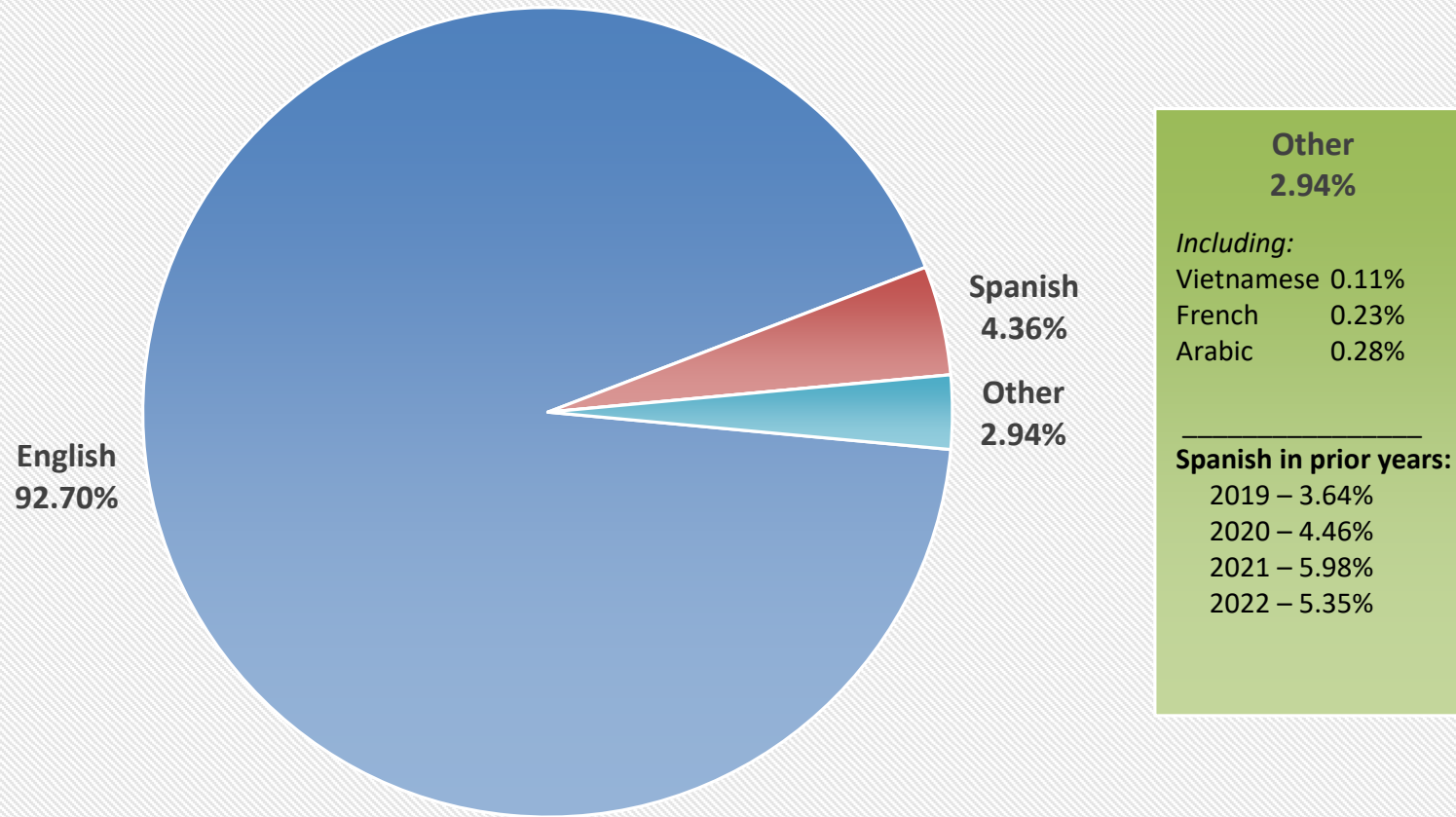




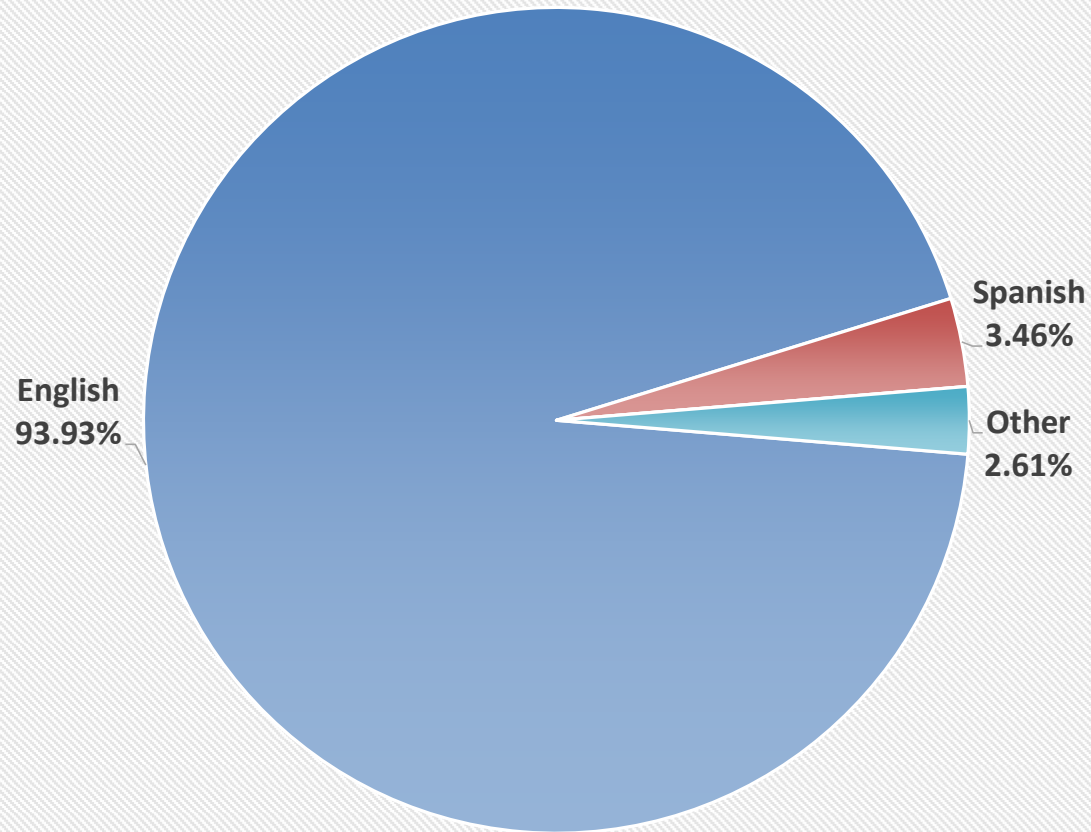
Training Managers Council
ATMC

What are your language preferences?

What is your first language?



What is your preferred training language?



Other 2.61%	
<i>Including:</i>	
German	0.57%
Japanese	0.51%
French	0.34%
Arabic	0.17%
Vietnamese	0.06%
Other	0.96%

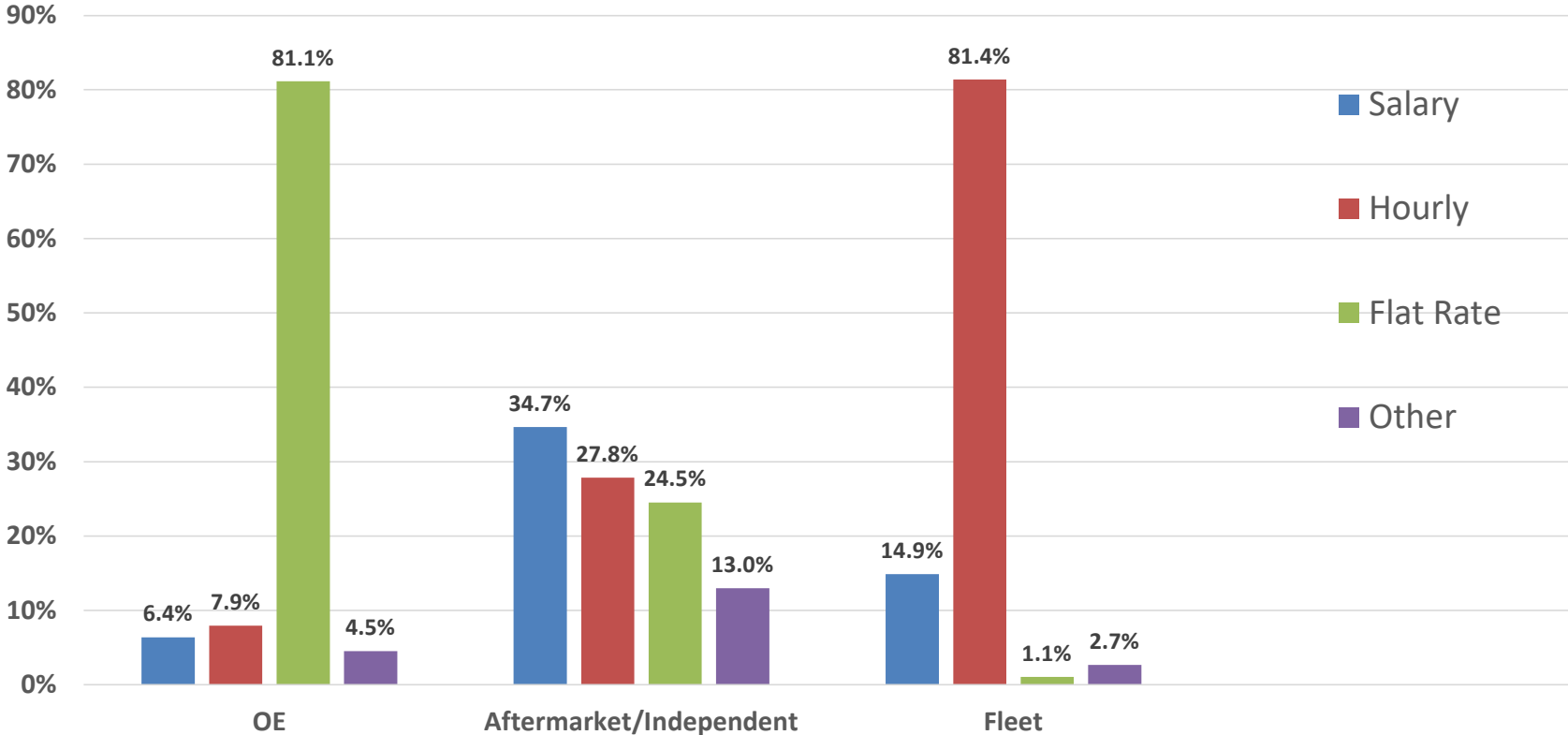
Spanish in prior years:	
2020	3.91%
2021	4.28%
2022	3.81%



Training Managers Council
ATMC

How is your pay structured?

Pay Structure by Workplace

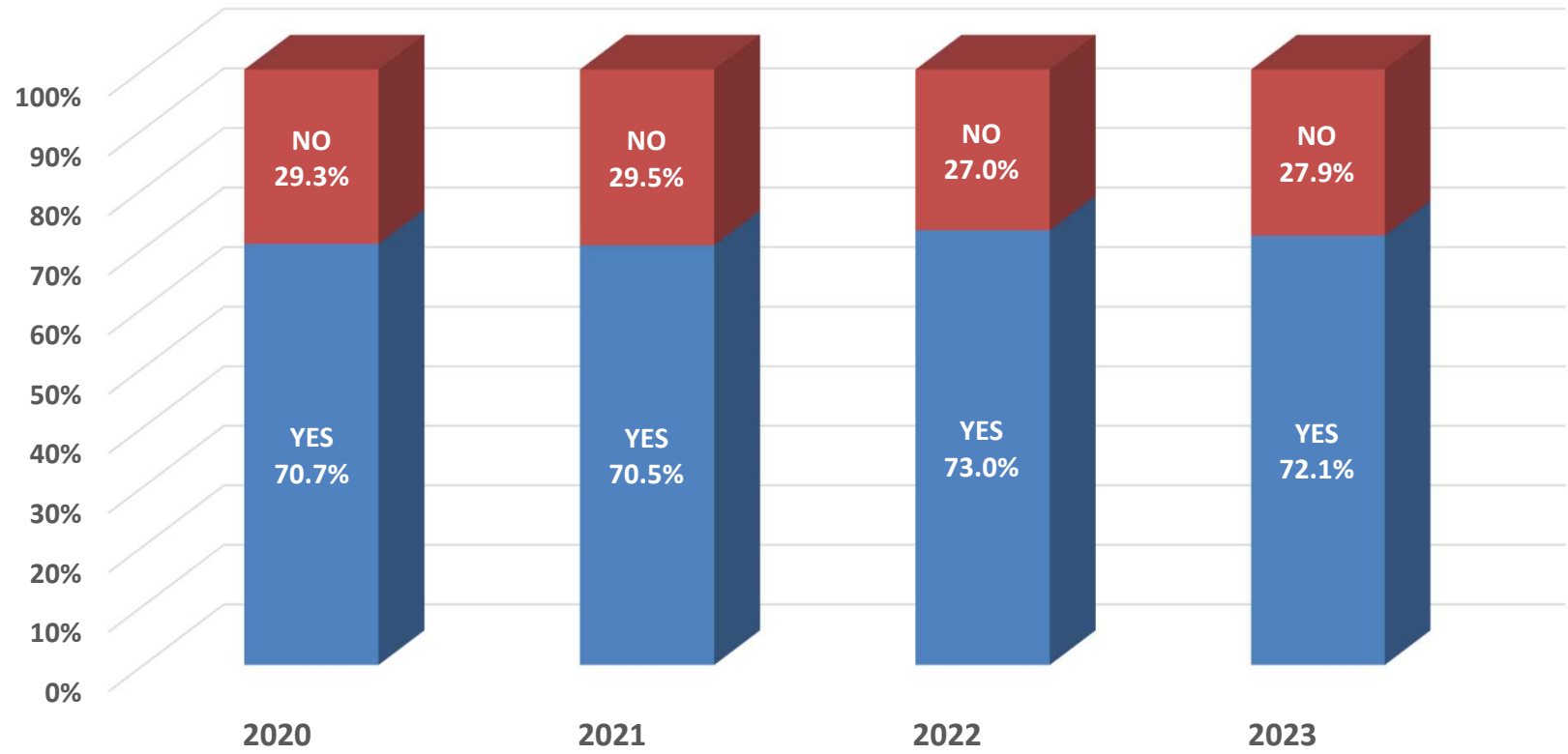




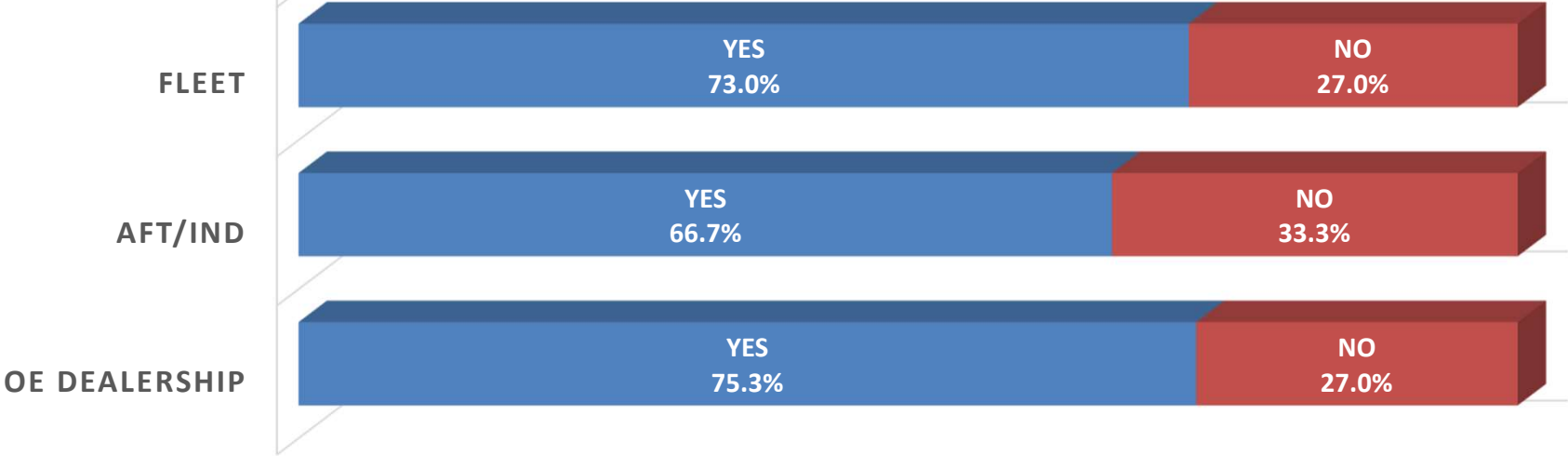
Training Managers Council
ATMC

Did you have prior vo-tech training?

Prior Vo-Tech Training (2020-2023)



PRIOR VO-TECH TRAINING (BY WORKPLACE)

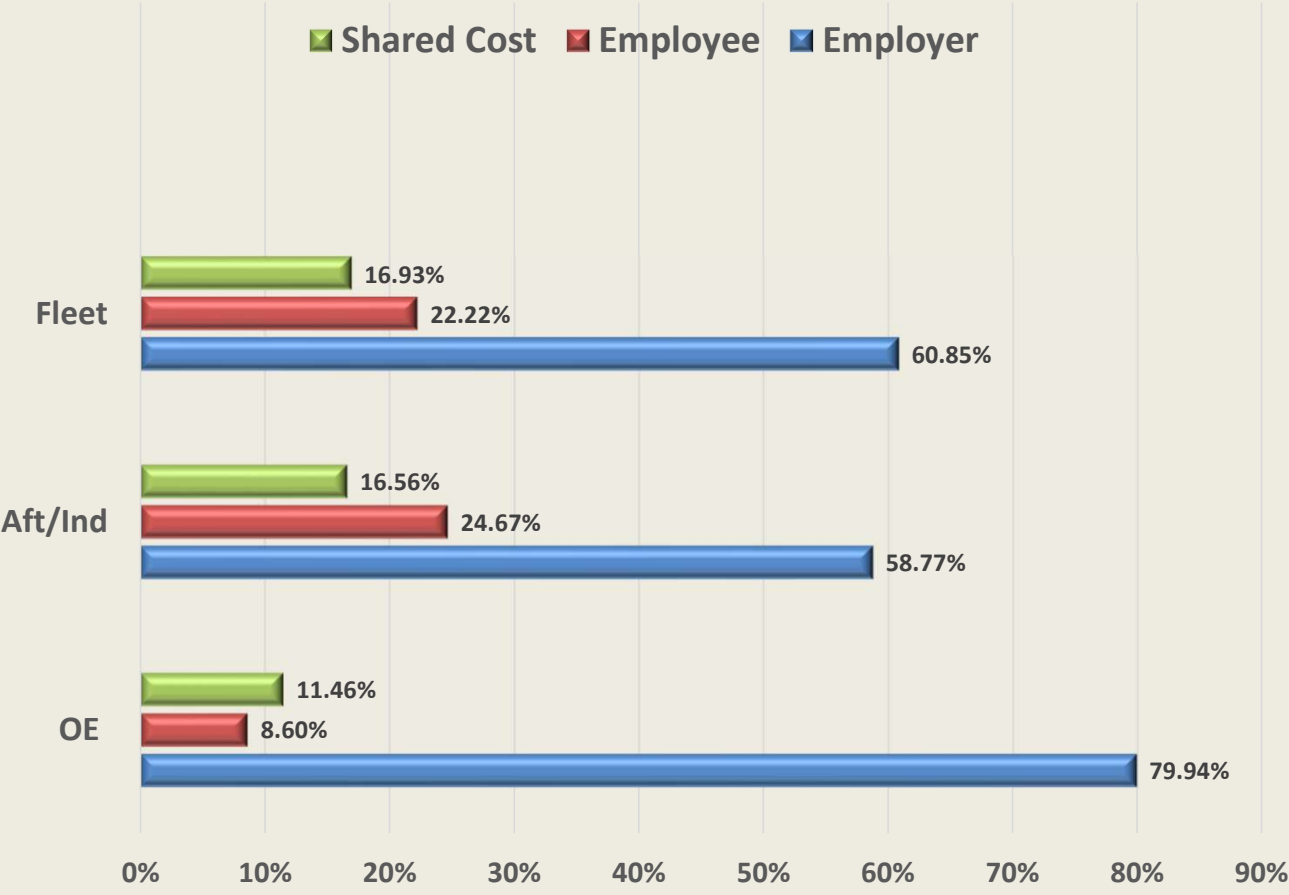




Training Managers Council
ATMC

Who pays for training?

Who pays for training (by workplace)?

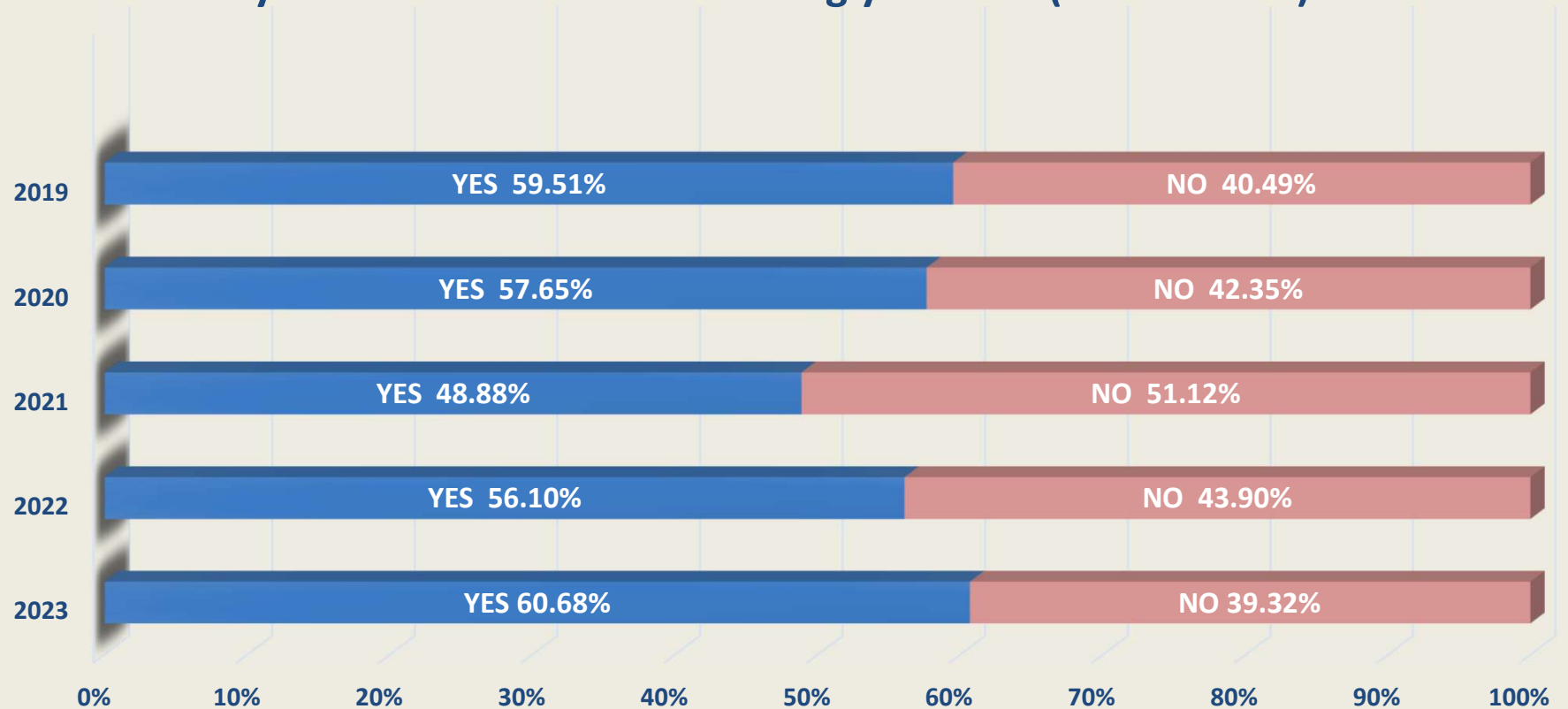




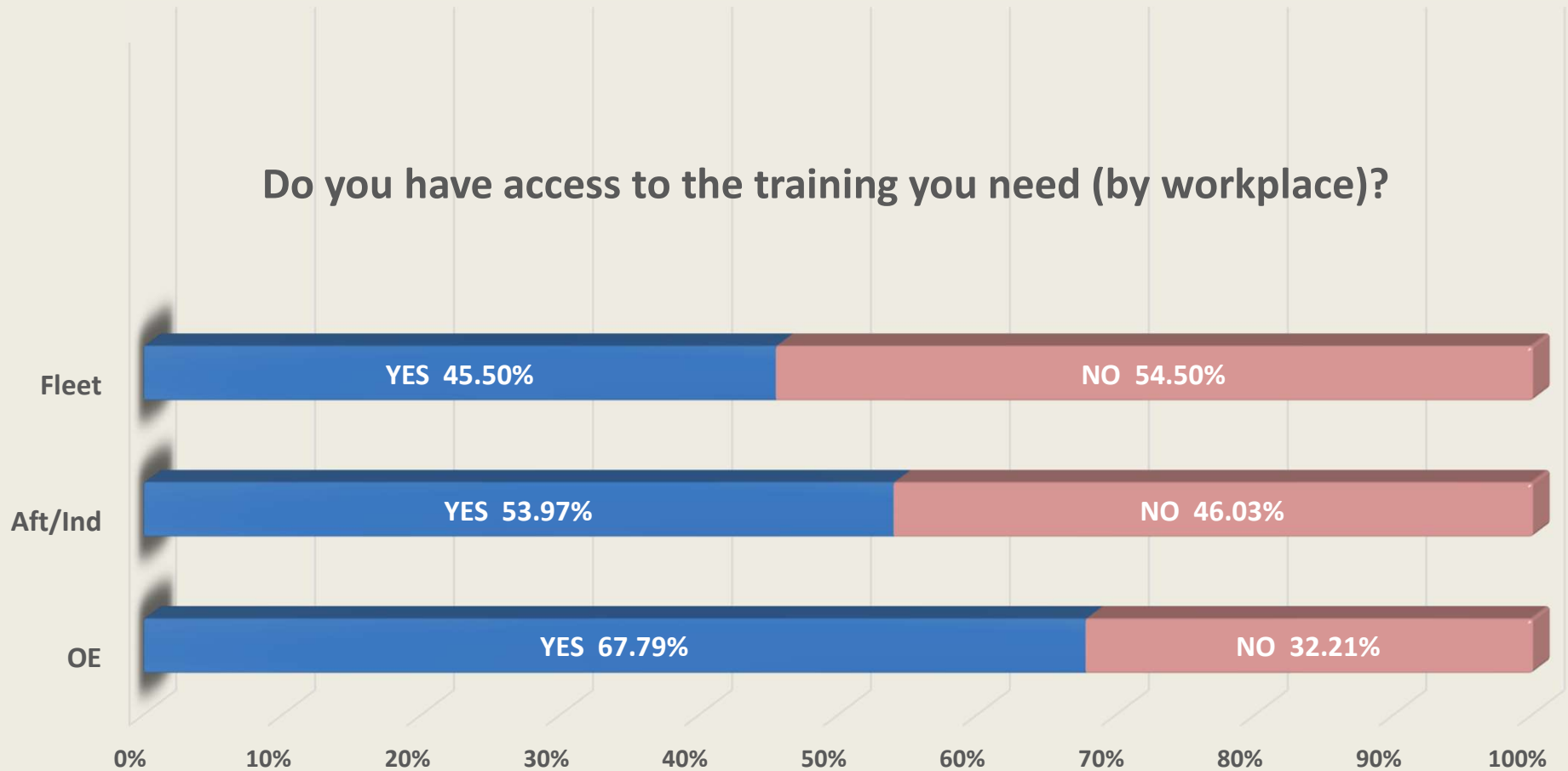
Training Managers Council
ATMC

How accessible is training?

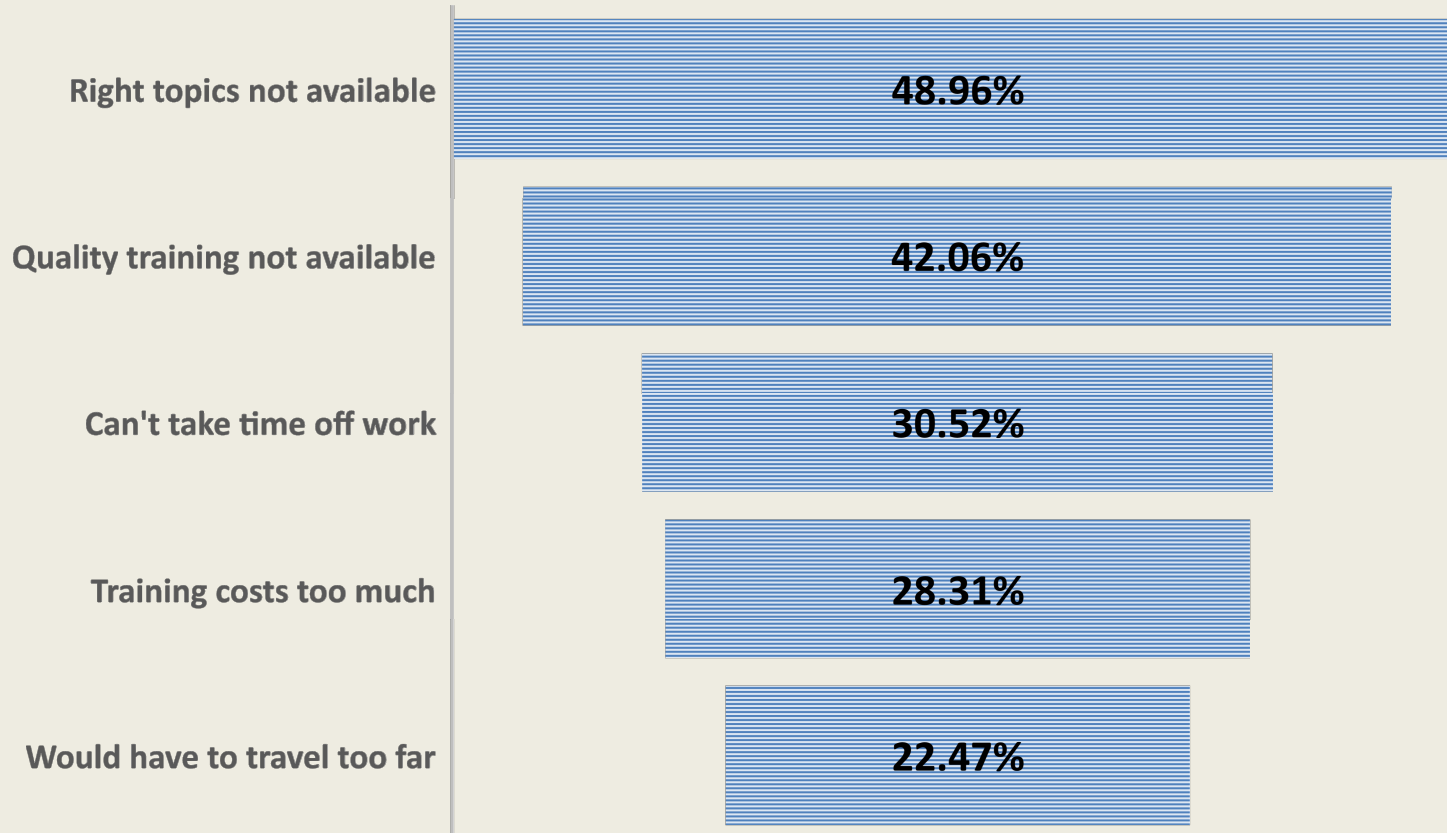
Do you have access to the training you need (2019 – 2023)?



Do you have access to the training you need (by workplace)?



Top Reasons for Lack of Access to Training

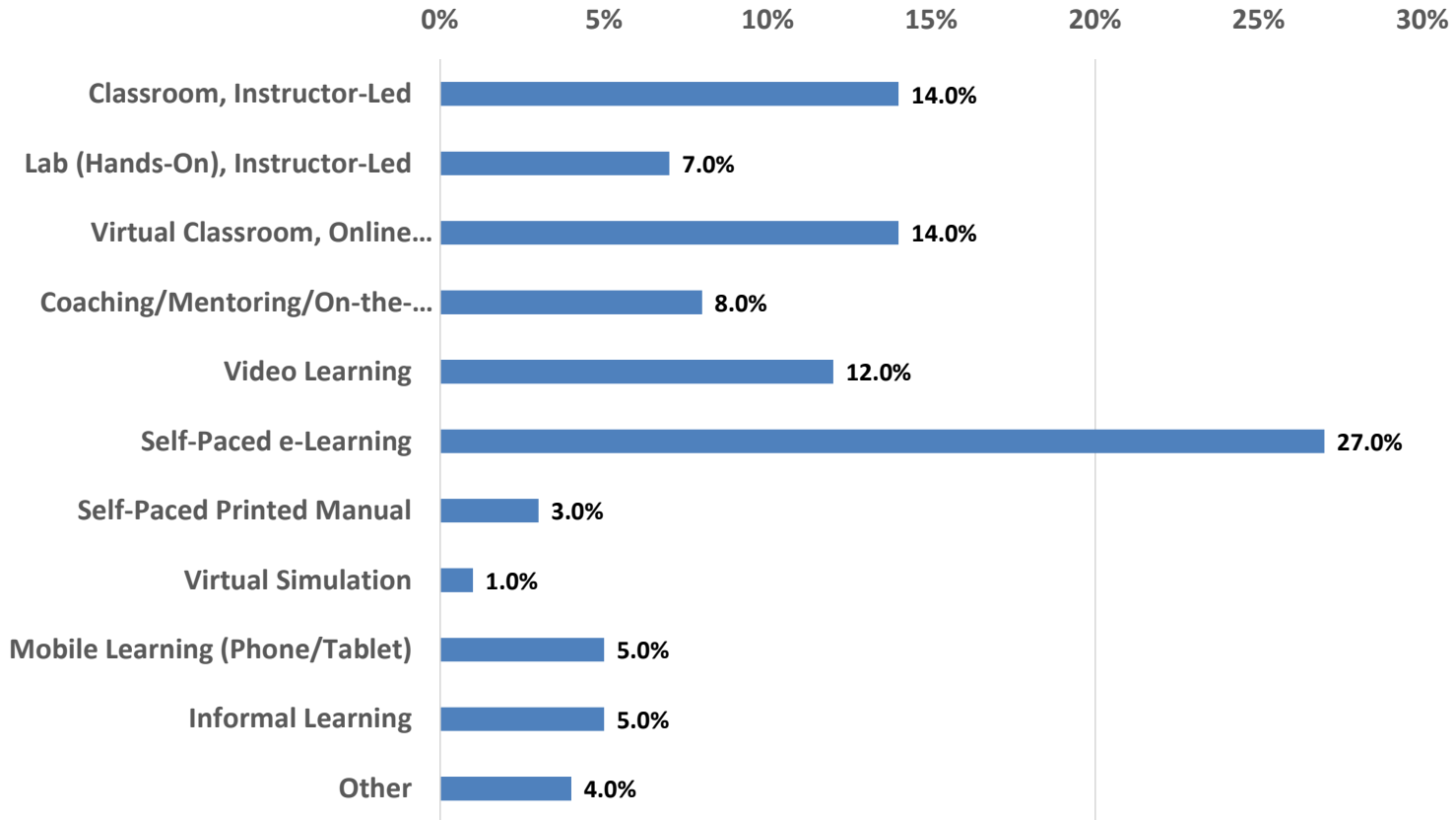




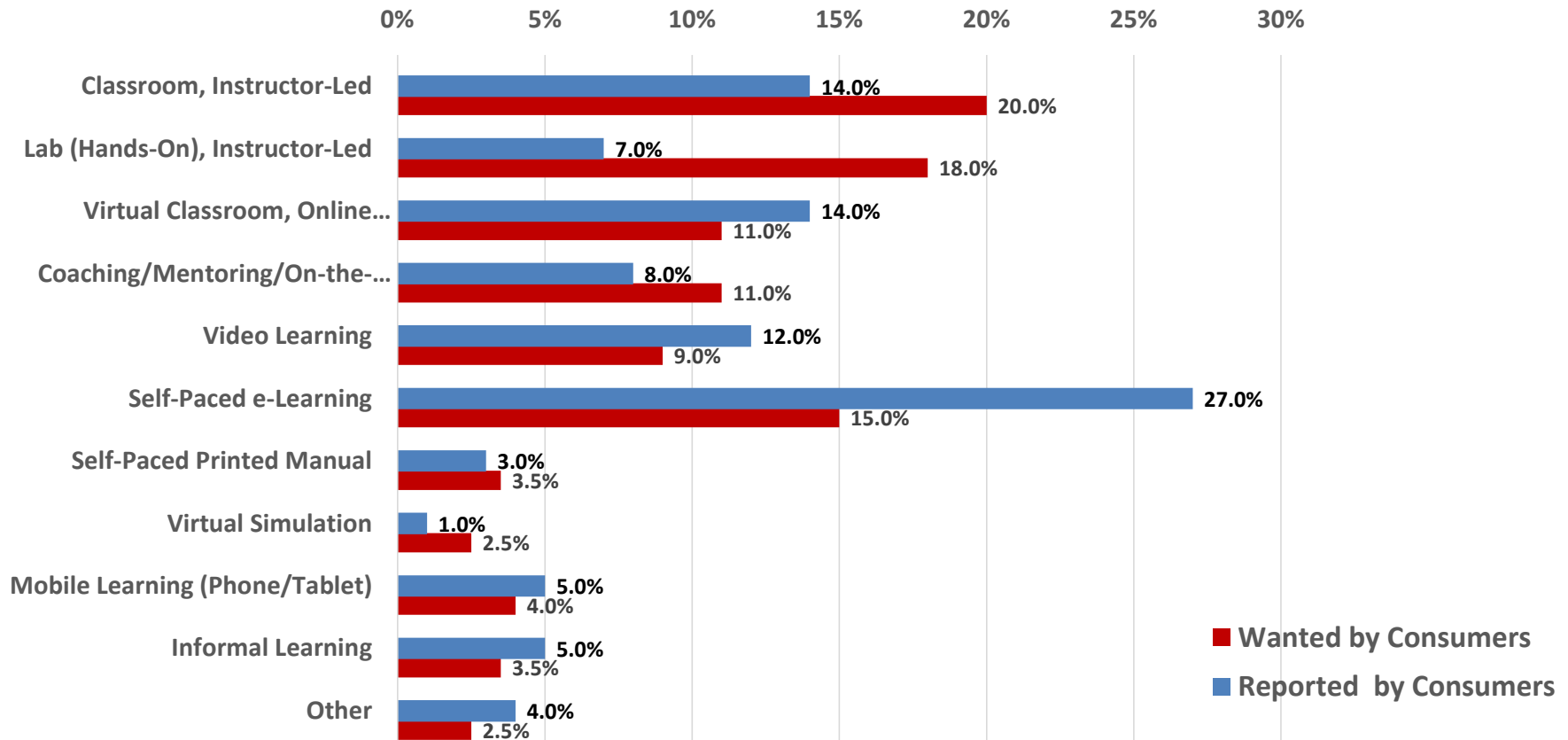
Training Managers Council
ATMC

What about training delivery methods?

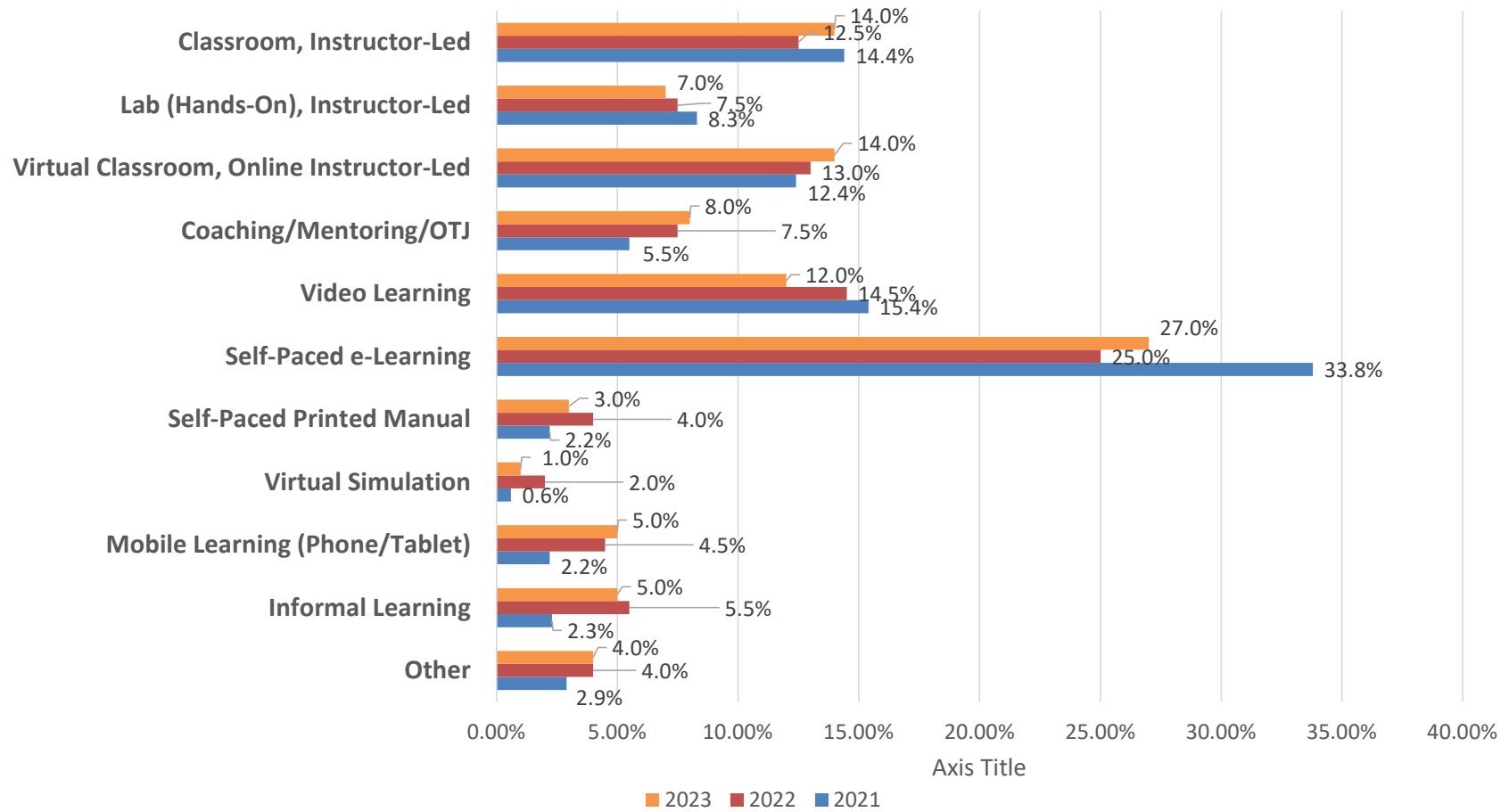
Training Methods: Reality



Training Methods: Reality vs Wants



Training Methods: As Reported by Consumers

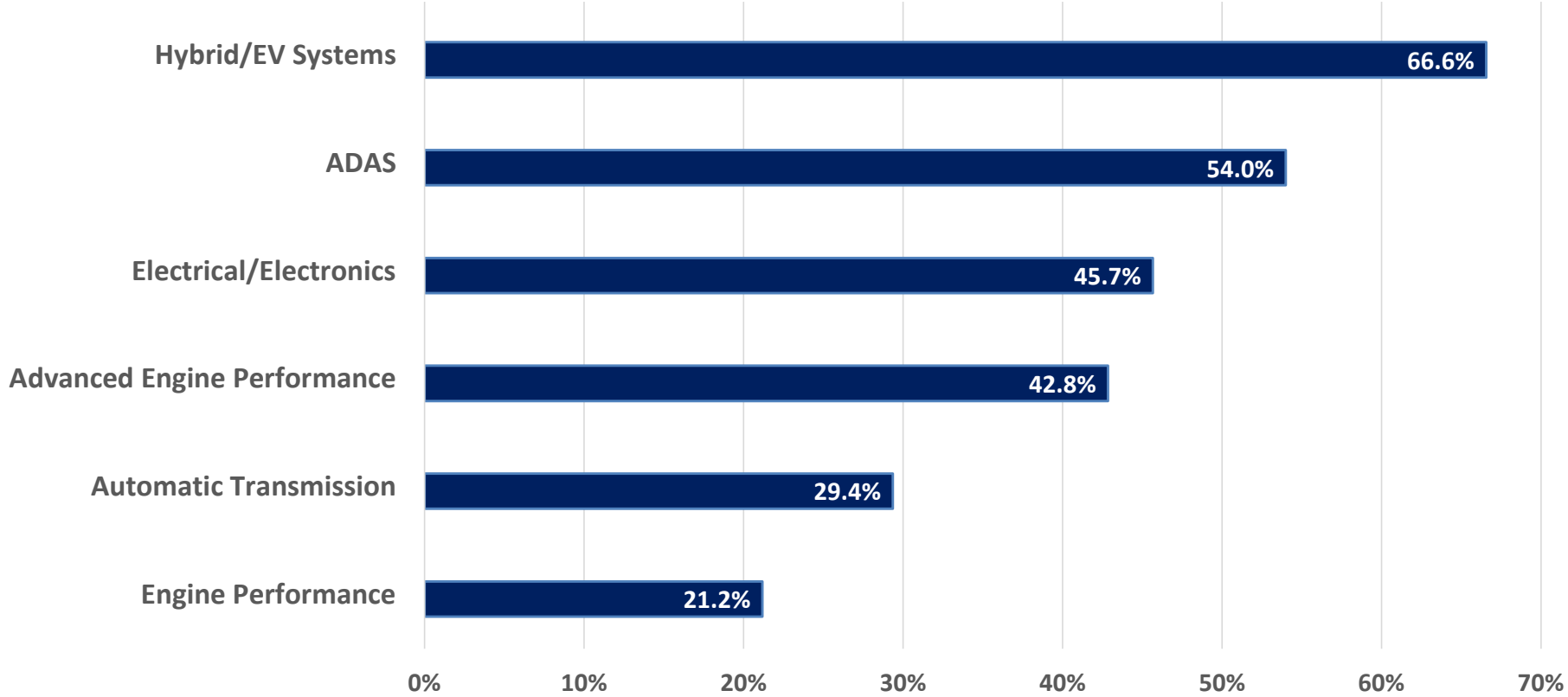




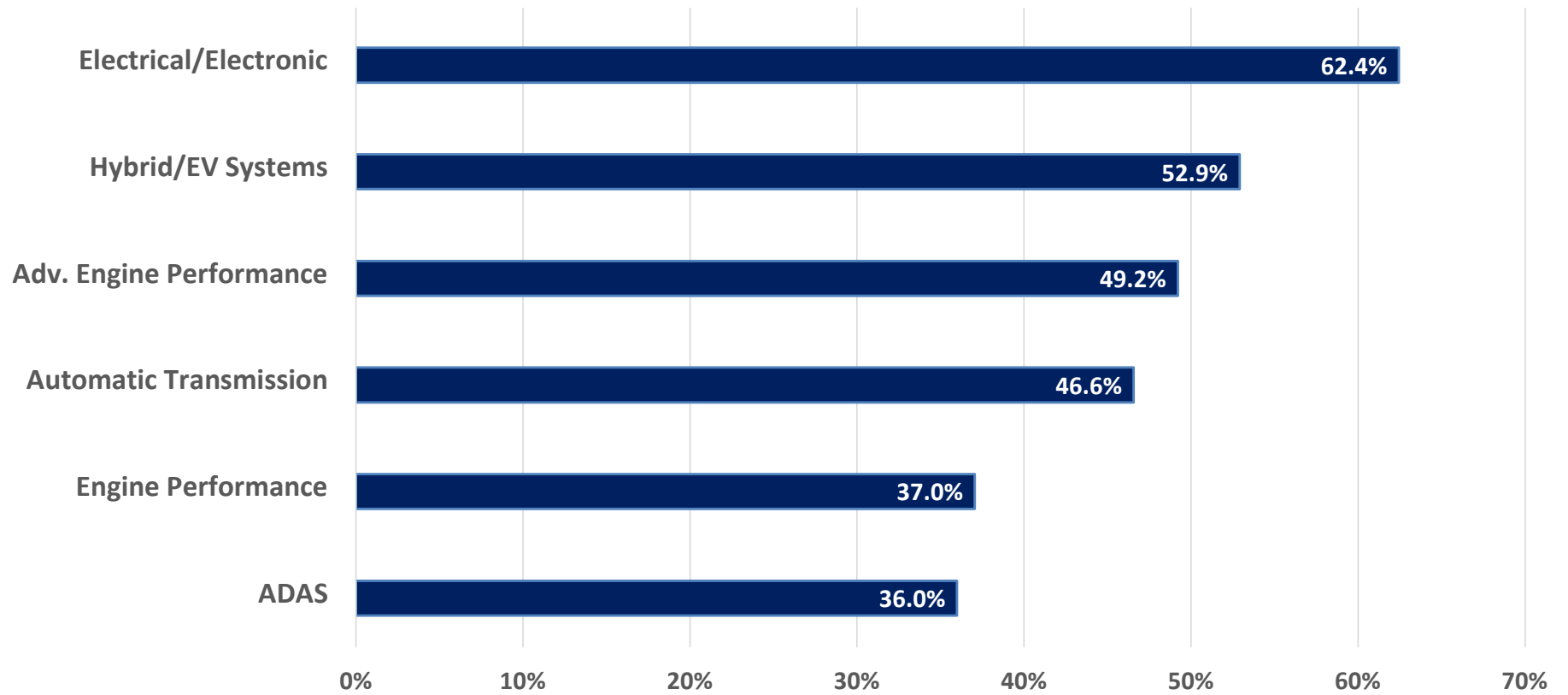
Training Managers Council
ATMC

What training content do you need?

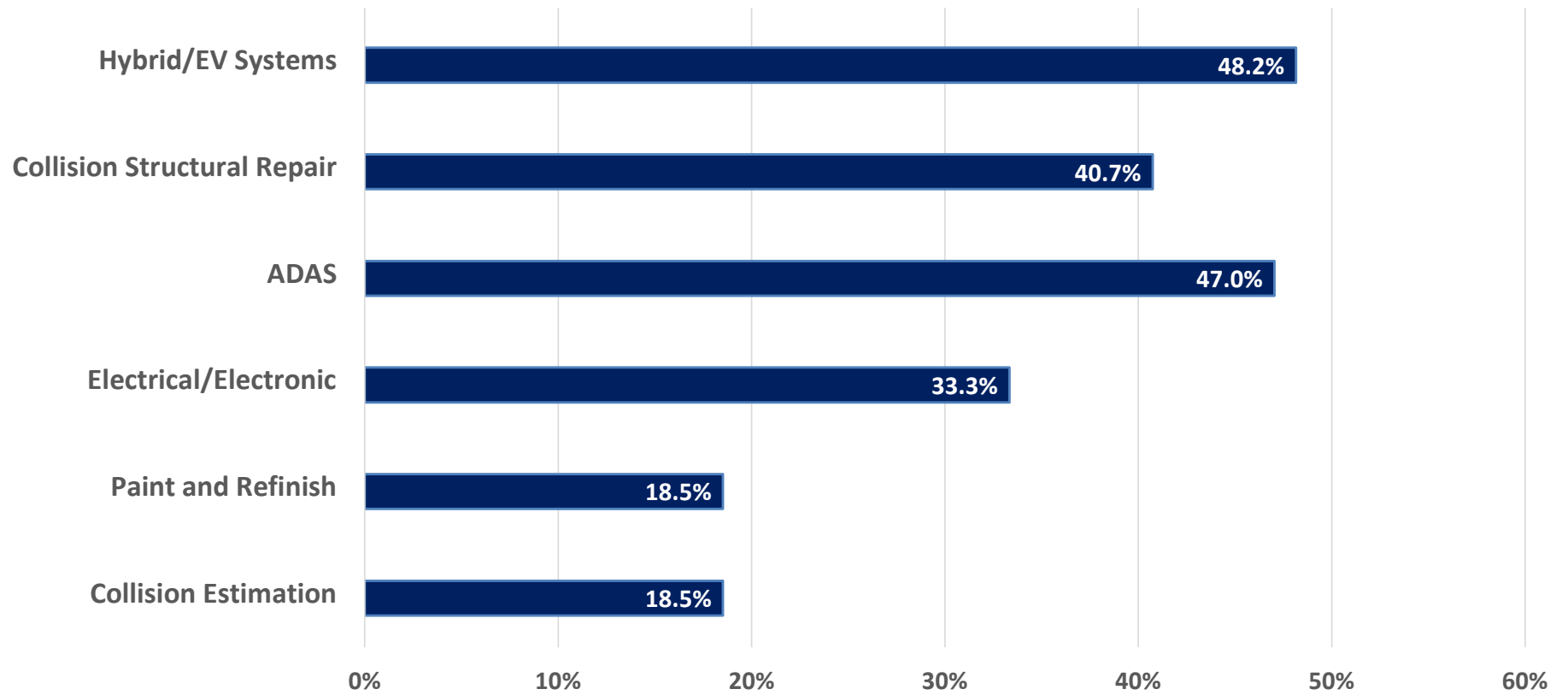
Most Needed Training Content: Auto Technicians



Most Needed Training Content: Truck Technicians



Most Needed Training Content: Collision Technicians

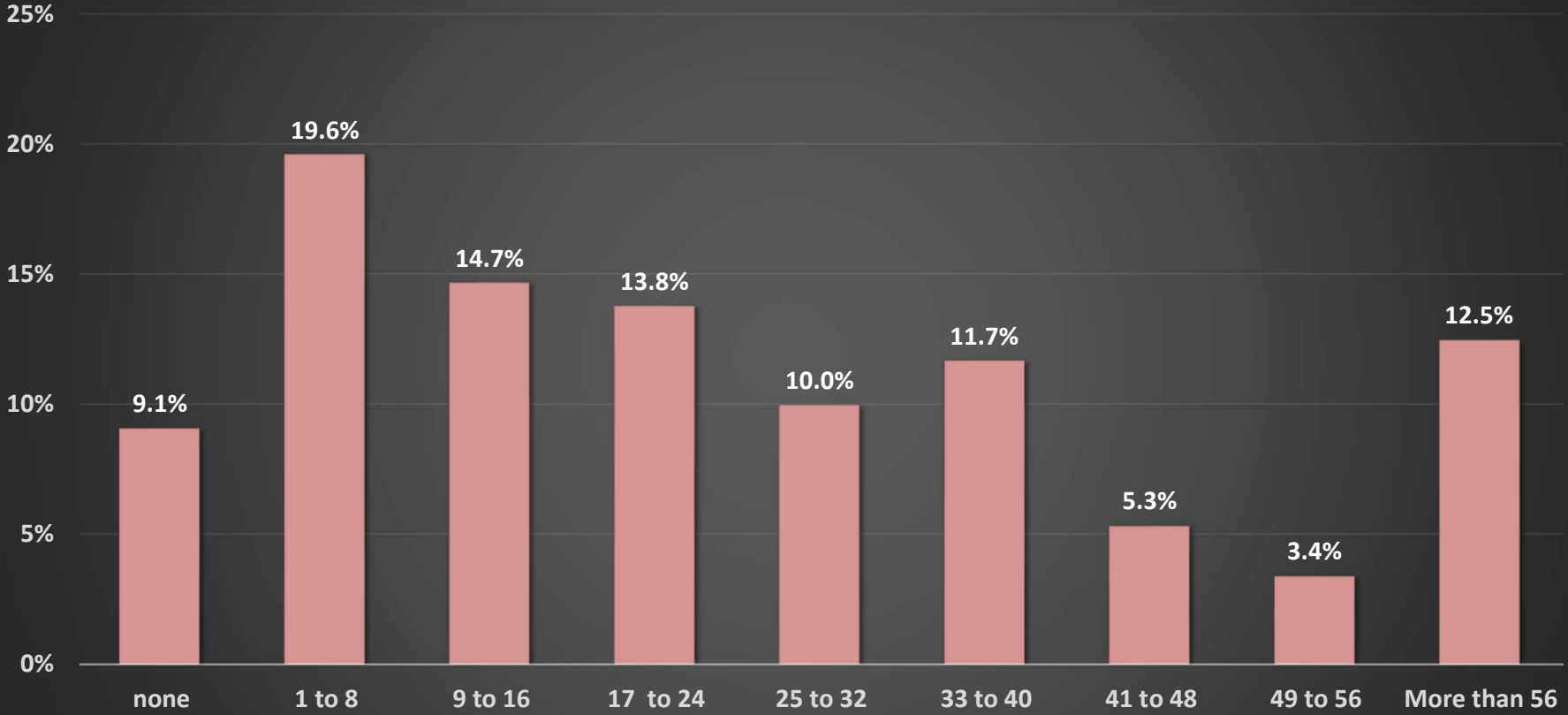




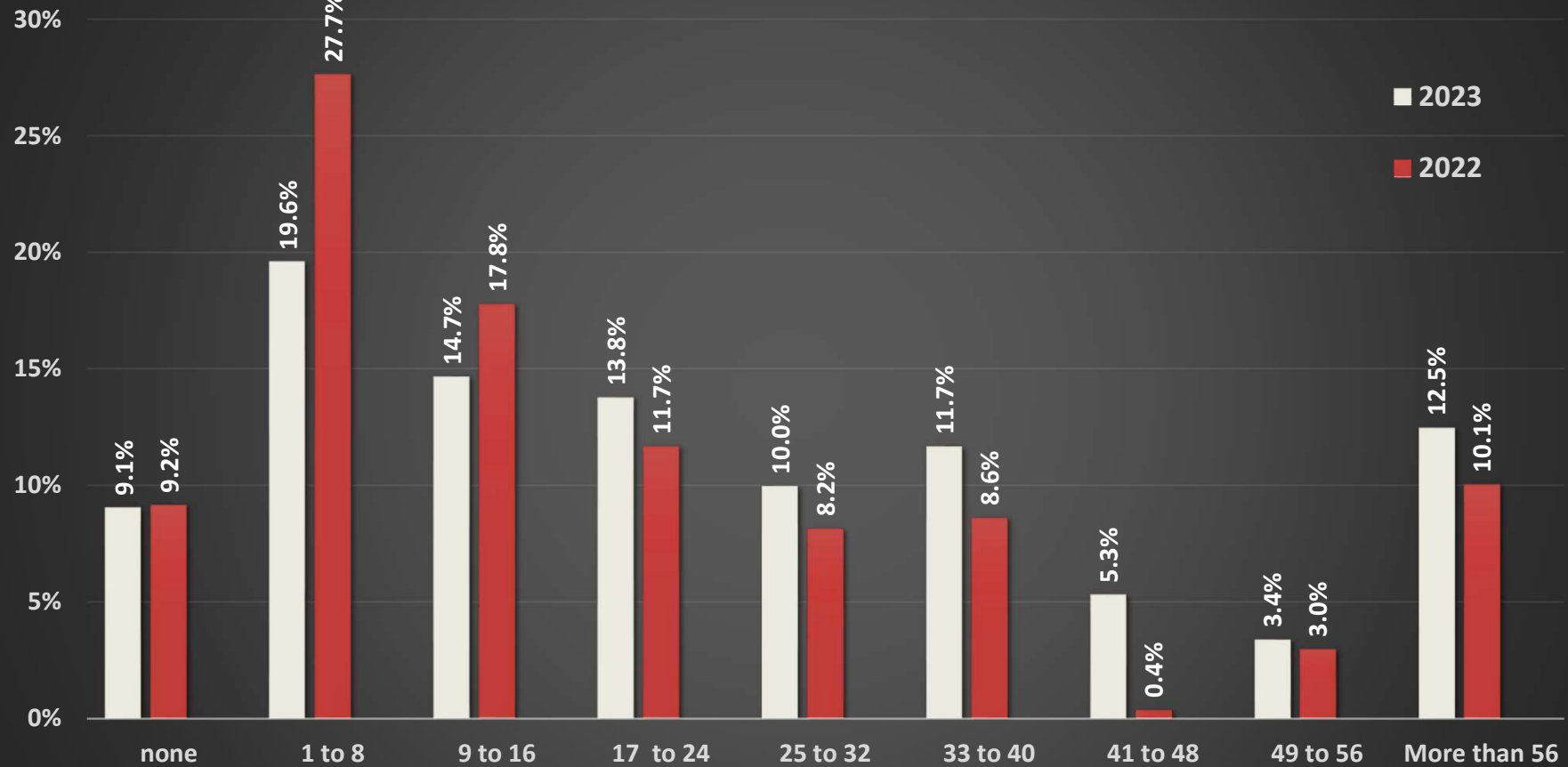
Training Managers Council
ATMC

How many hours of structured training per year?

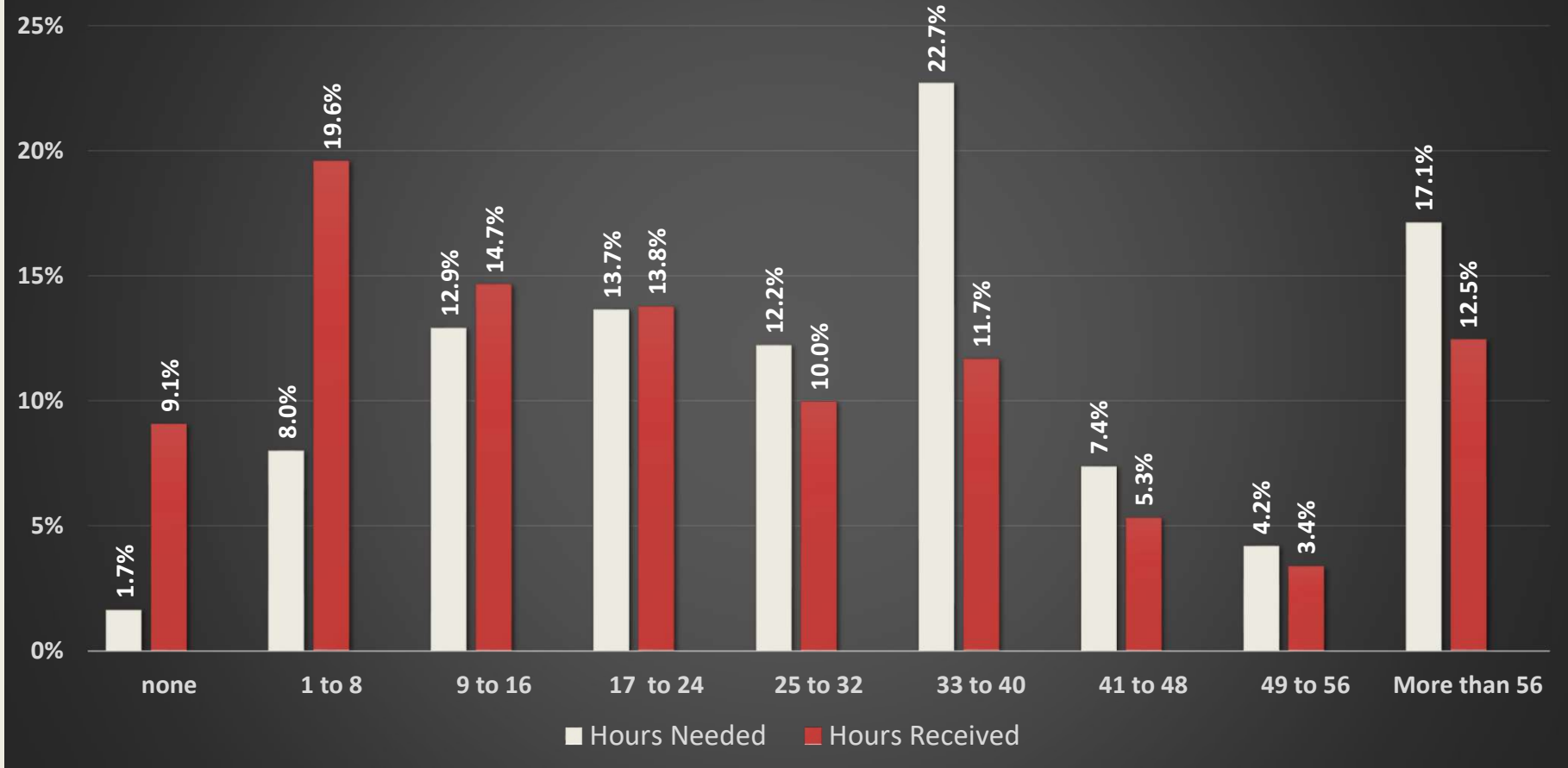
Participation in Structured Training (Hours per Year) 2023



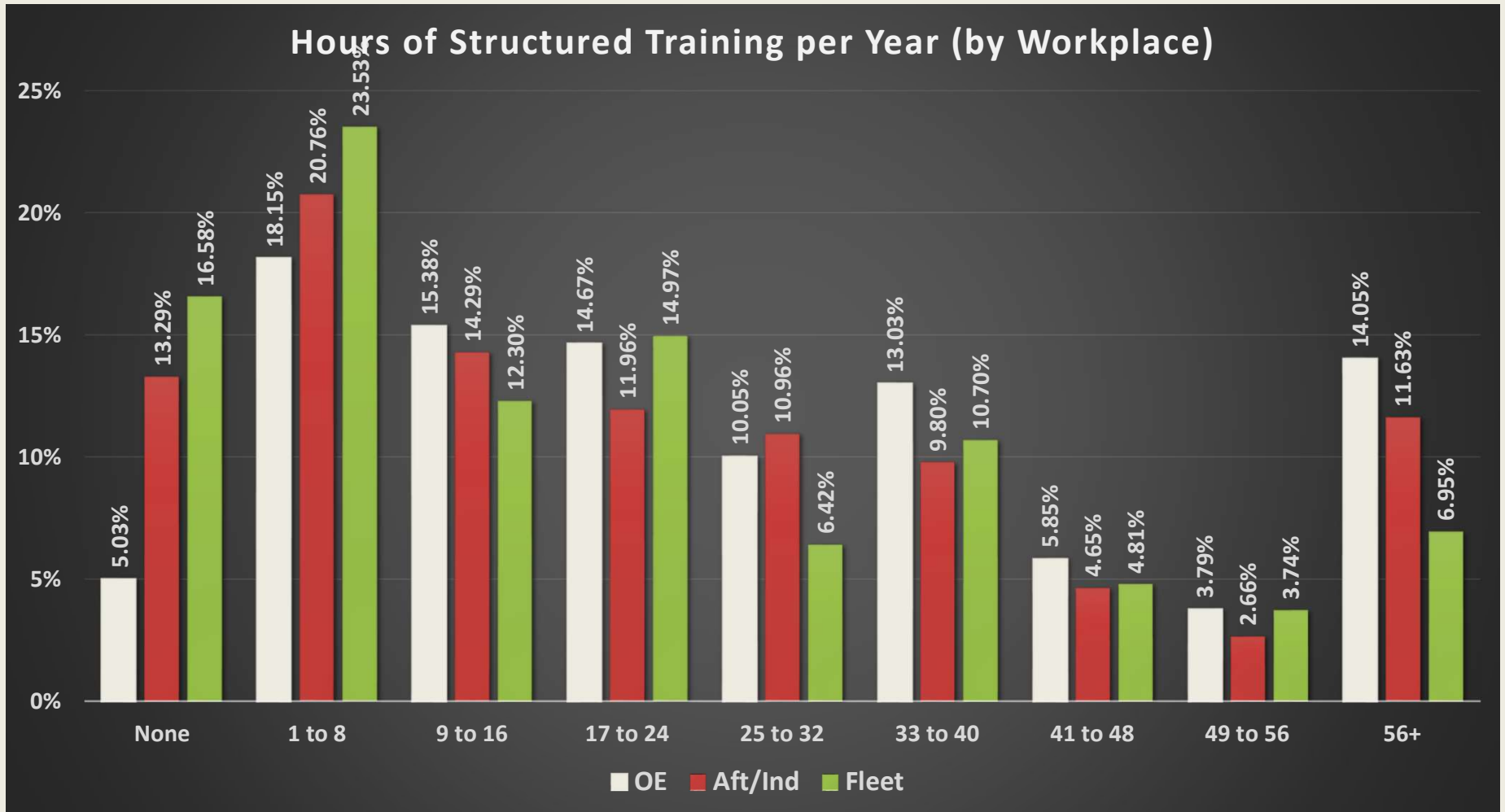
Participation in Structured Training: 2023 vs. 2022



Training needed vs. Training Received (Hours per Year)



Hours of Structured Training per Year (by Workplace)





Training Managers Council
ATMC

THANK YOU

MATT SHEPANEK

MSHEPANEK@ASE.COM

Survey data will be available on the ATMC website
for all members